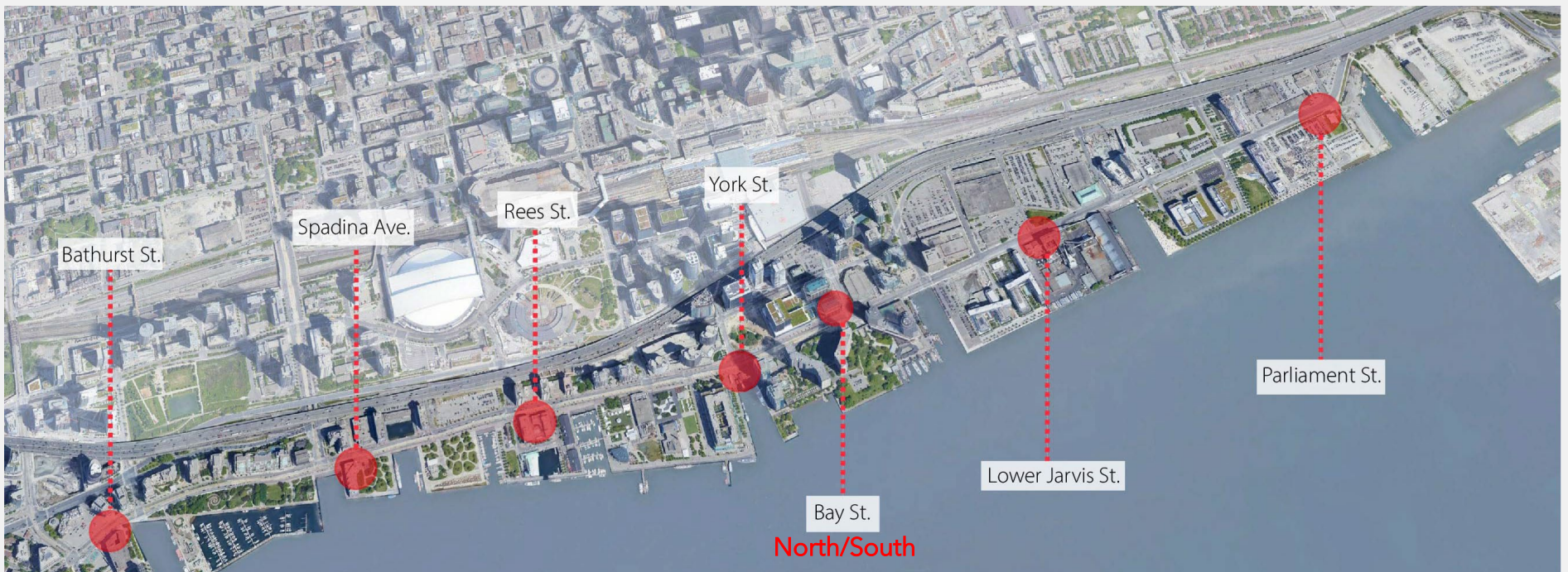




**WATERFRONT**  
BIA

## PEDESTRIAN COUNT SUMMARY

Monthly year-to-date comparisons.  
August and Labour Day Long Weekend 2023

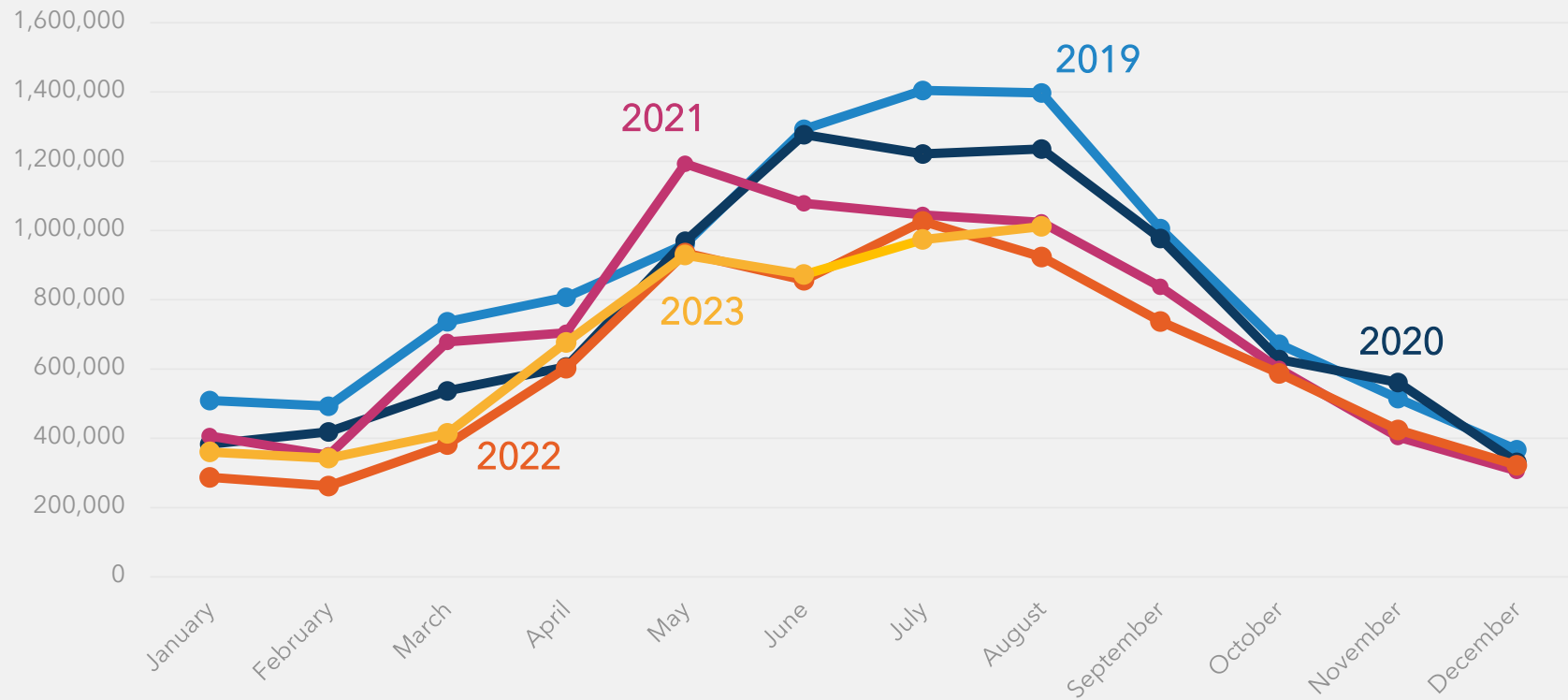


### WHAT IS BEING MEASURED?

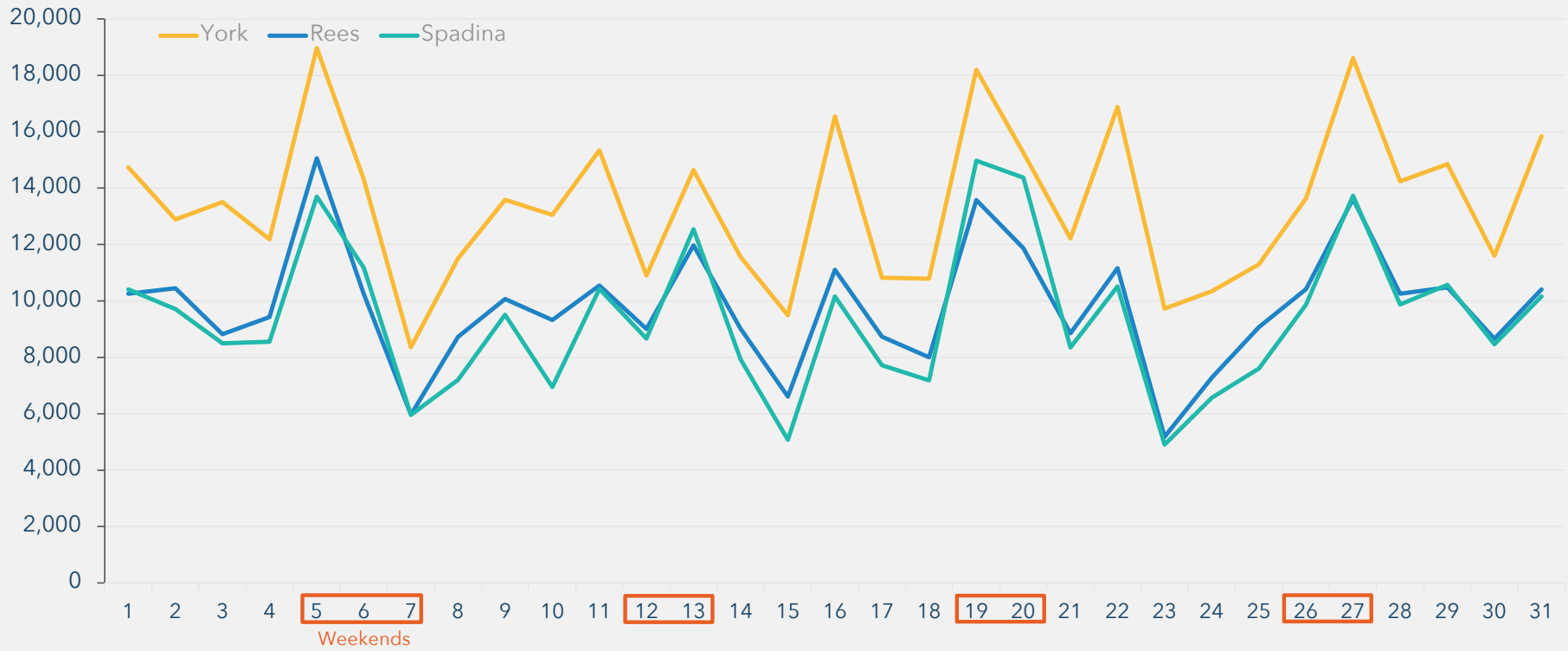
Devices count each pedestrian or cyclist going east/west on the south side of Queens Quay at these locations, and pedestrians going north/south on Bay Street. This should not be considered a cumulative count of all visitors to the area but a comparable data set at a period in time.

## YEAR TO DATE COMPARISON

QUEENS QUAY PEDESTRIAN VOLUME AT YORK, REES, & LOWER SPADINA



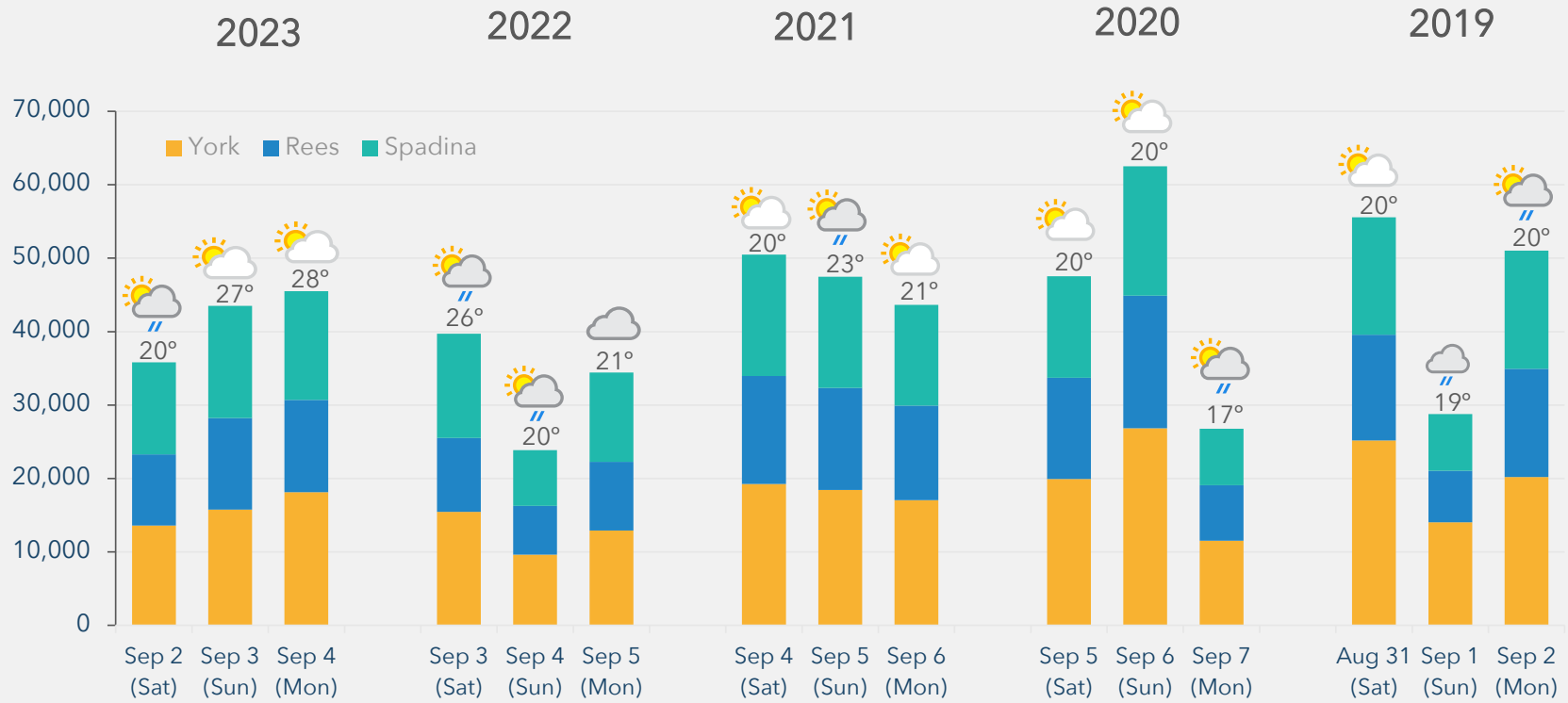
# AUGUST 2023 PEDESTRIAN COUNTS



Source: The Waterfront BIA



# LABOUR DAY WEEKEND COMPARED TO PREVIOUS YEARS

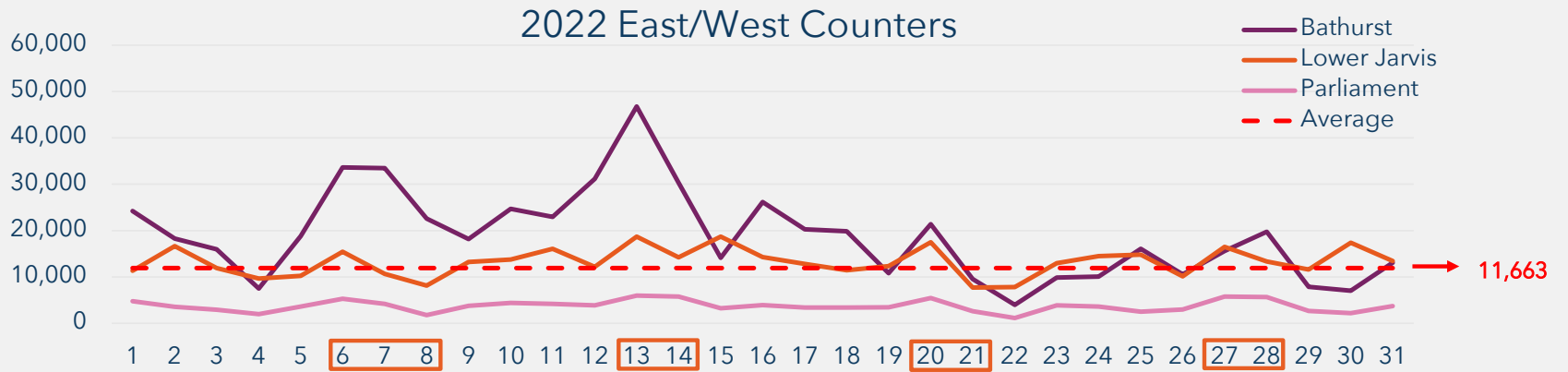
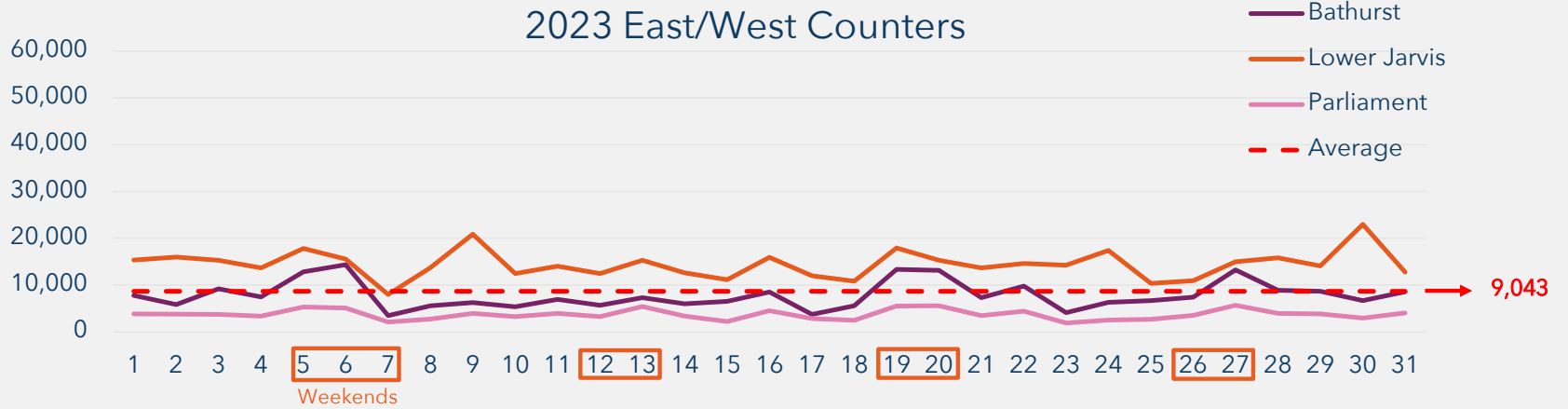


Source: The Waterfront BIA



# AUGUST PEDESTRIAN COUNTS – NEW COUNTER LOCATIONS

PEDESTRIAN VOLUME AT BATHURST, LOWER JARVIS, AND PARLIAMENT

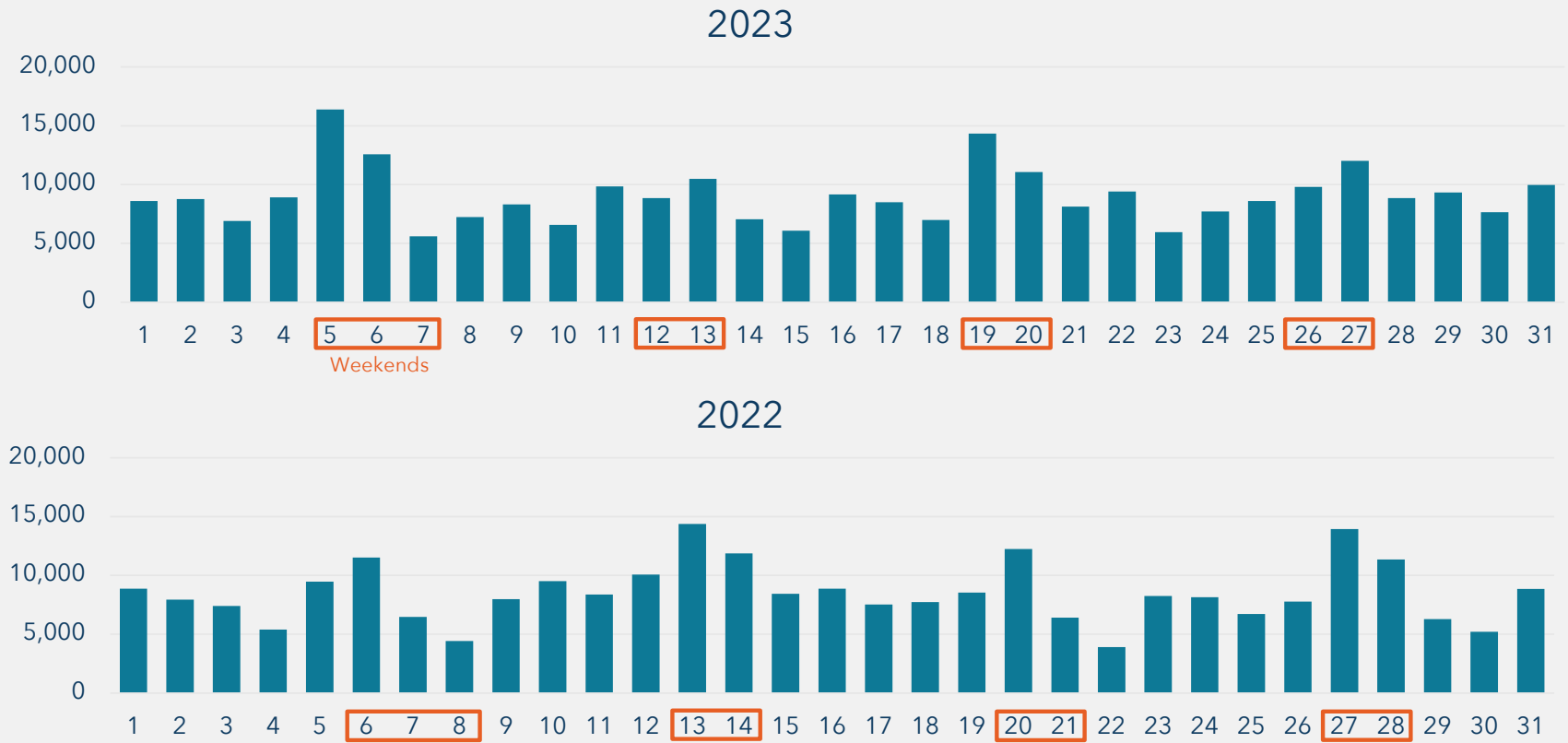


Source: The Waterfront BIA



# AUGUST PEDESTRIAN COUNTS – NEW COUNTER LOCATIONS

PEDESTRIAN VOLUME AT BAY (NORTH/SOUTH)



Source: The Waterfront BIA

