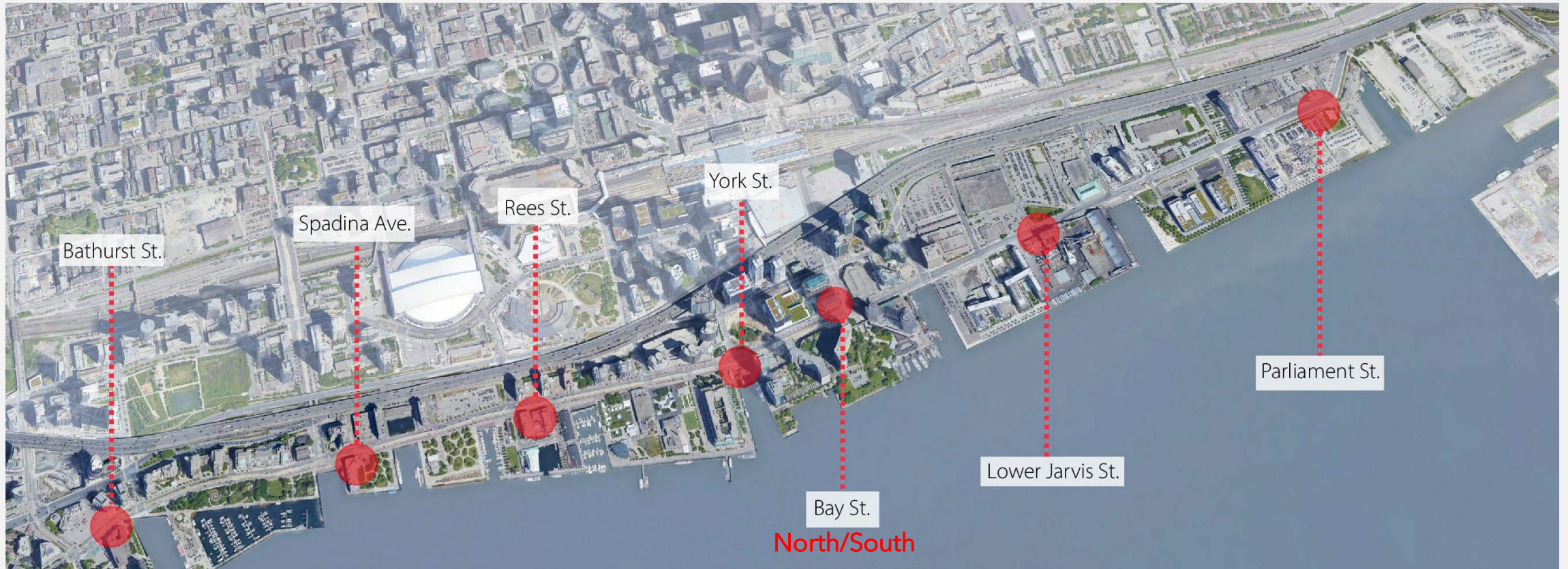




**WATERFRONT**  
BIA

## PEDESTRIAN COUNT SUMMARY

Monthly year-to-date comparisons.  
July and Civic Holiday Long Weekend 2023

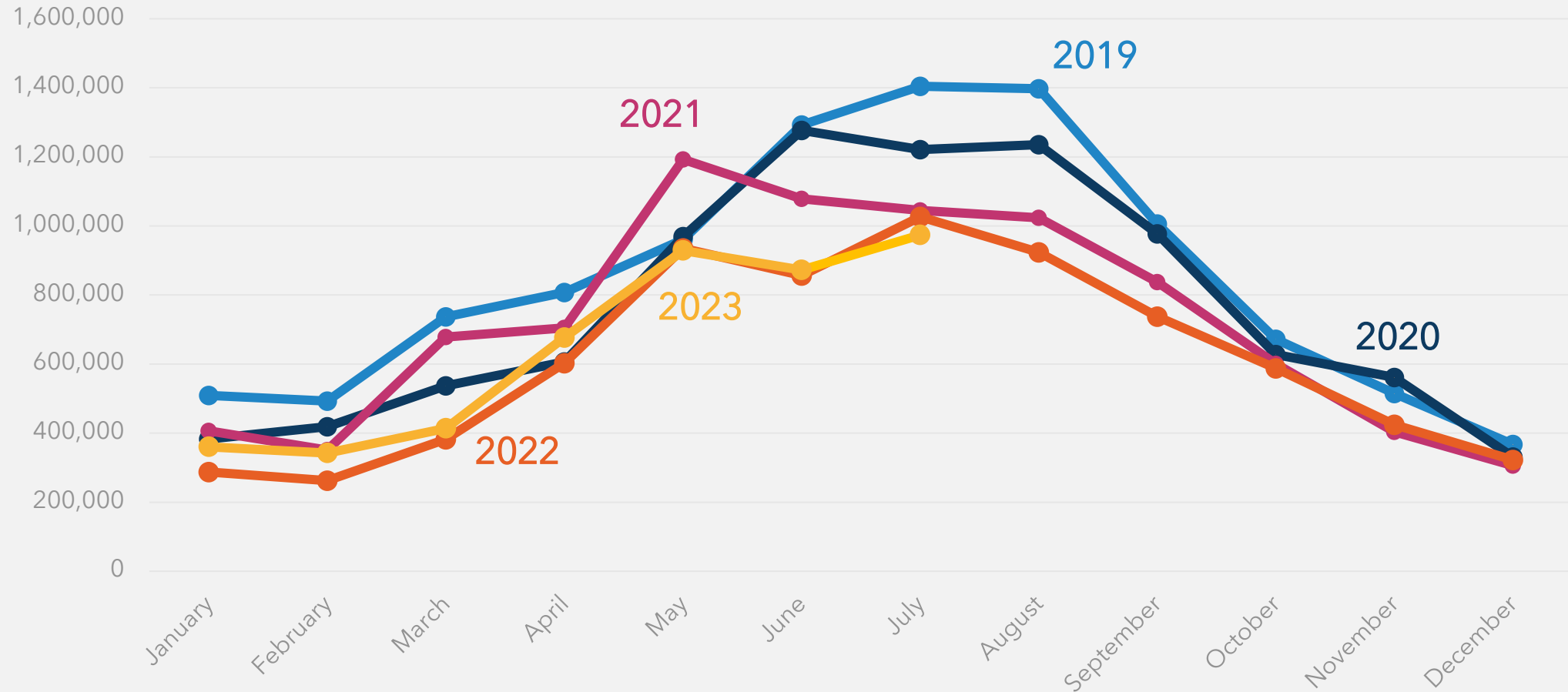


### WHAT IS BEING MEASURED?

Devices count each pedestrian or cyclist going east/west on the south side of Queens Quay at these locations, and pedestrians going north/south on Bay Street. This should not be considered a cumulative count of all visitors to the area but a comparable data set at a period in time.

# YEAR TO DATE COMPARISON

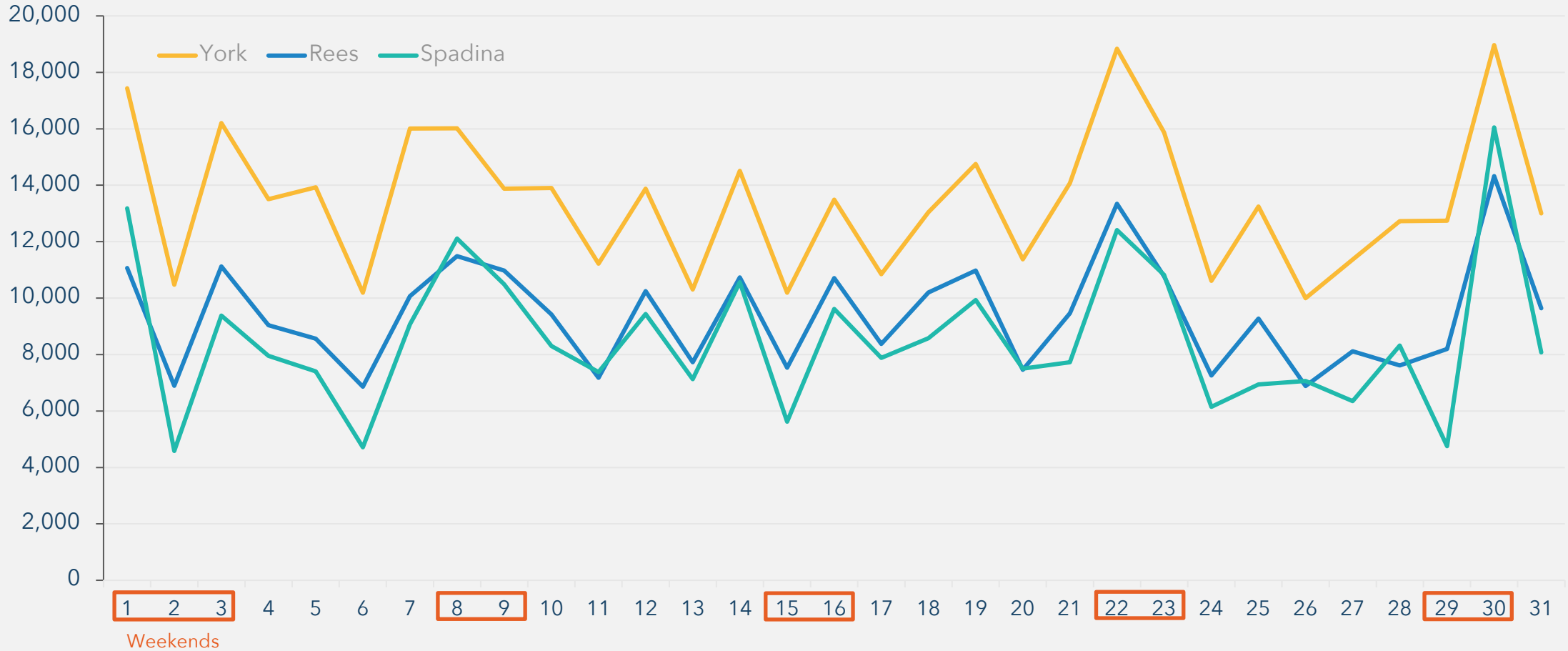
QUEENS QUAY PEDESTRIAN VOLUME AT YORK, REES, & LOWER SPADINA



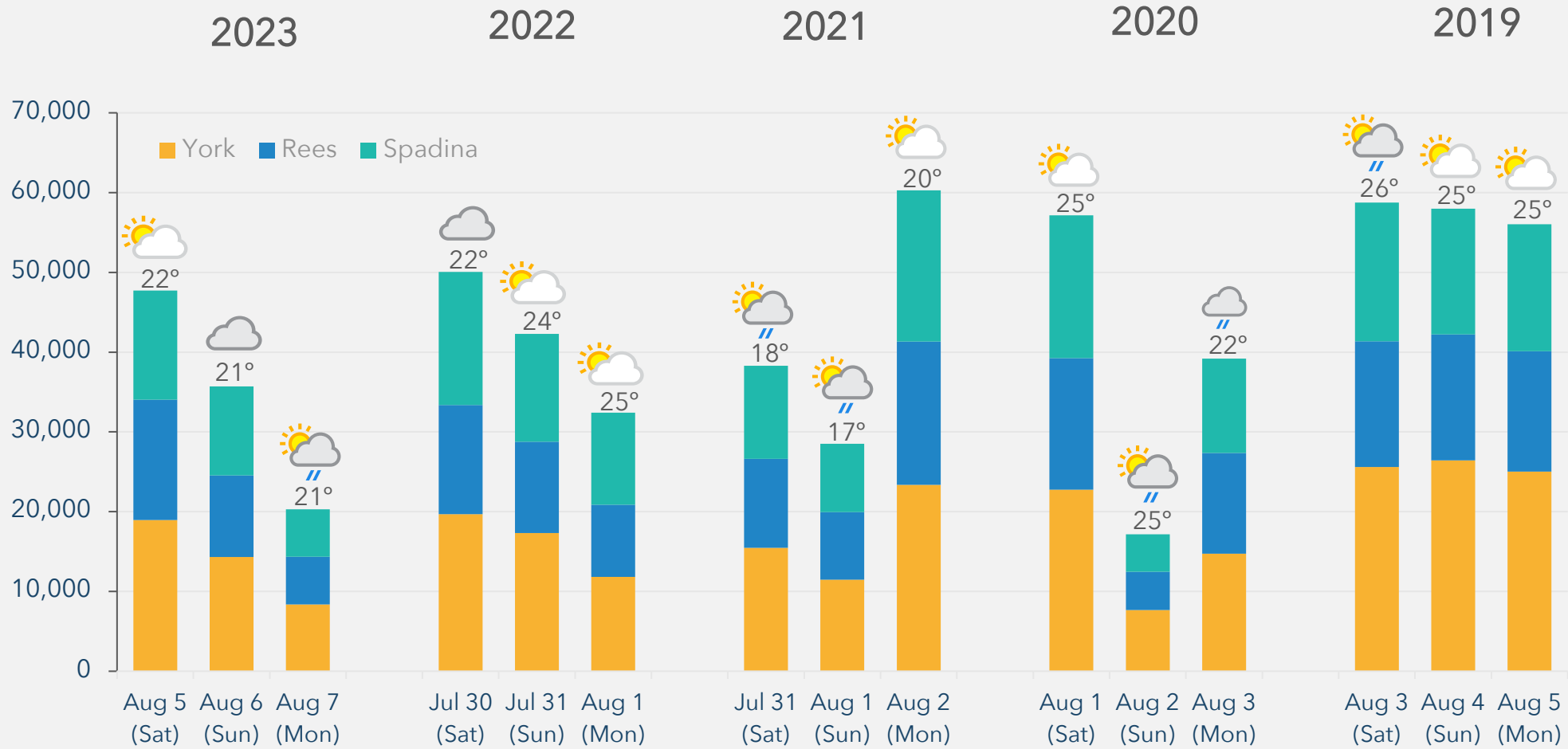
NOTE: Due to the construction on Queens Quay West, the York Street Pedestrian Counter was blocked by construction hoarding and the numbers shown for April and May on this graph are estimated calculations based on previous years.



# JULY 2023 PEDESTRIAN COUNTS

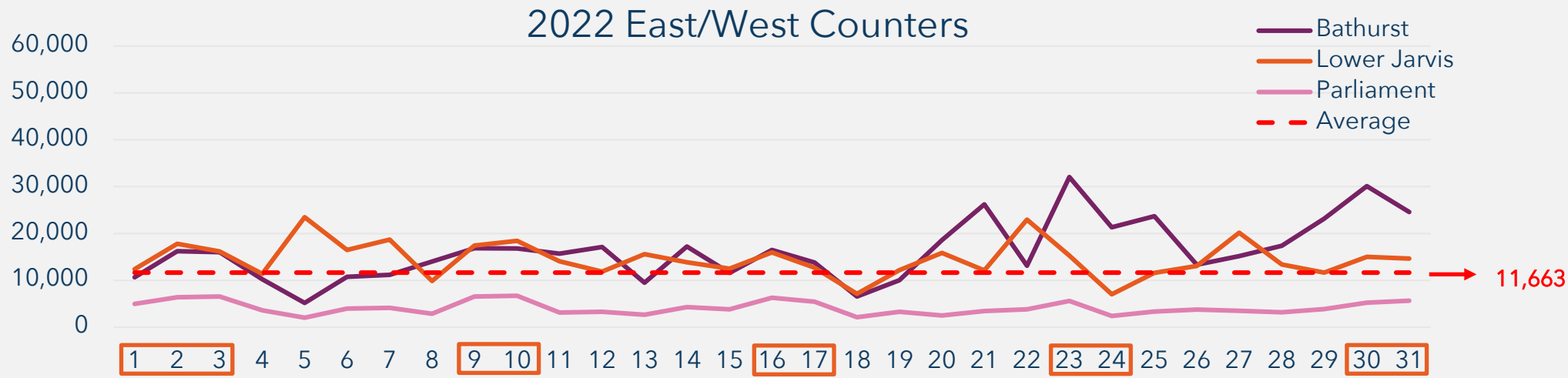
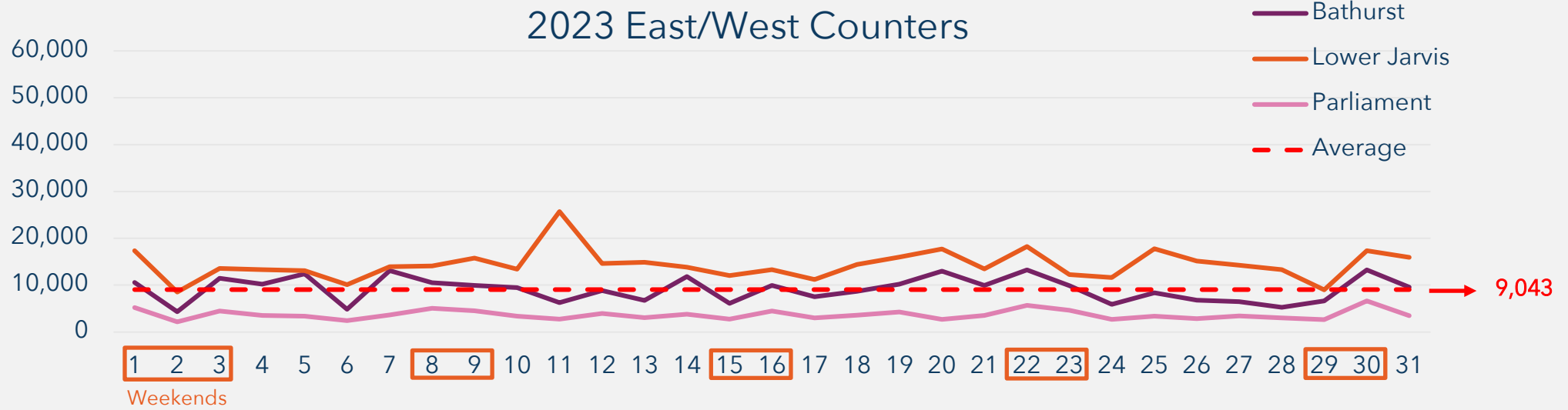


# CIVIC HOLIDAY WEEKEND COMPARED TO PREVIOUS YEARS



# JULY PEDESTRIAN COUNTS – NEW COUNTER LOCATIONS

PEDESTRIAN VOLUME AT BATHURST, LOWER JARVIS, AND PARLIAMENT



Source: The Waterfront BIA



# JULY PEDESTRIAN COUNTS – NEW COUNTER LOCATIONS

PEDESTRIAN VOLUME AT BAY (NORTH/SOUTH)

