

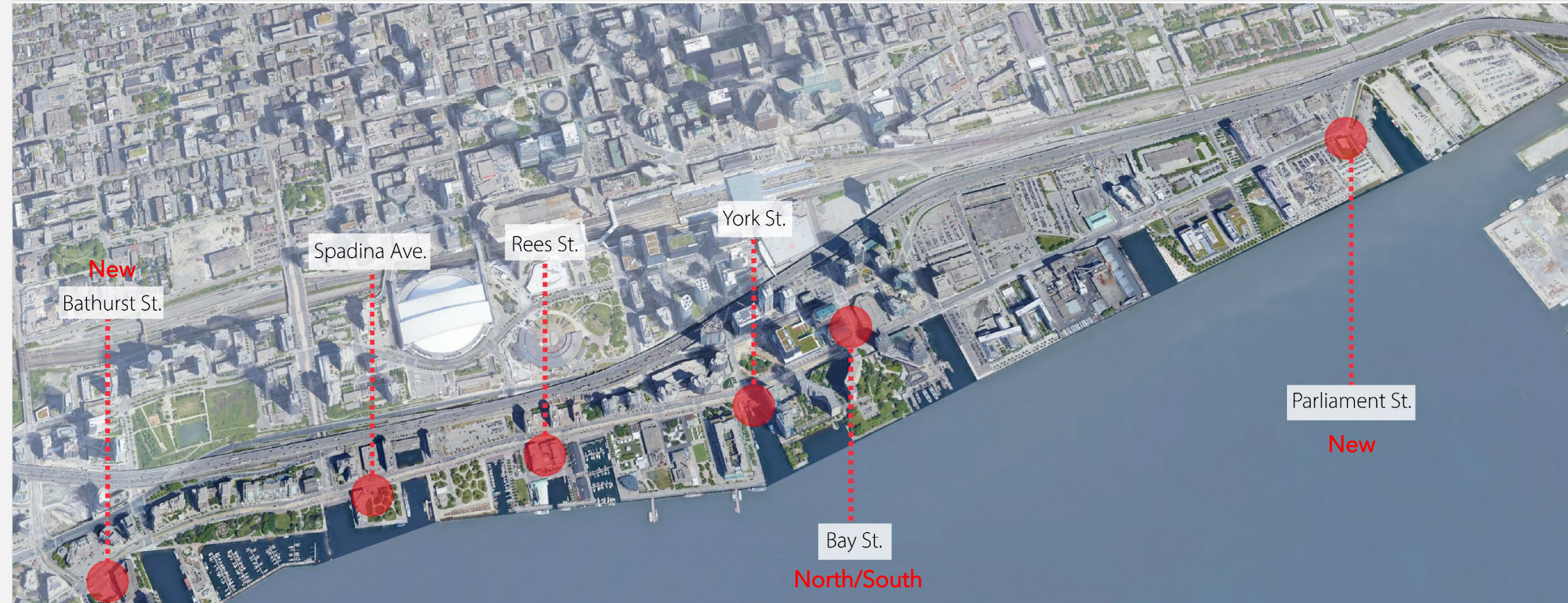


WATERFRONT
BIA

PEDESTRIAN COUNTS

2021 End of Year Summary

January 2022



WHAT IS BEING MEASURED?

Devices count each pedestrian or cyclist going east/west on the south side of Queens Quay at these locations, and pedestrians going north/south on Bay Street. This should not be considered a cumulative count of all visitors to the area but a comparable data set at a period in time.

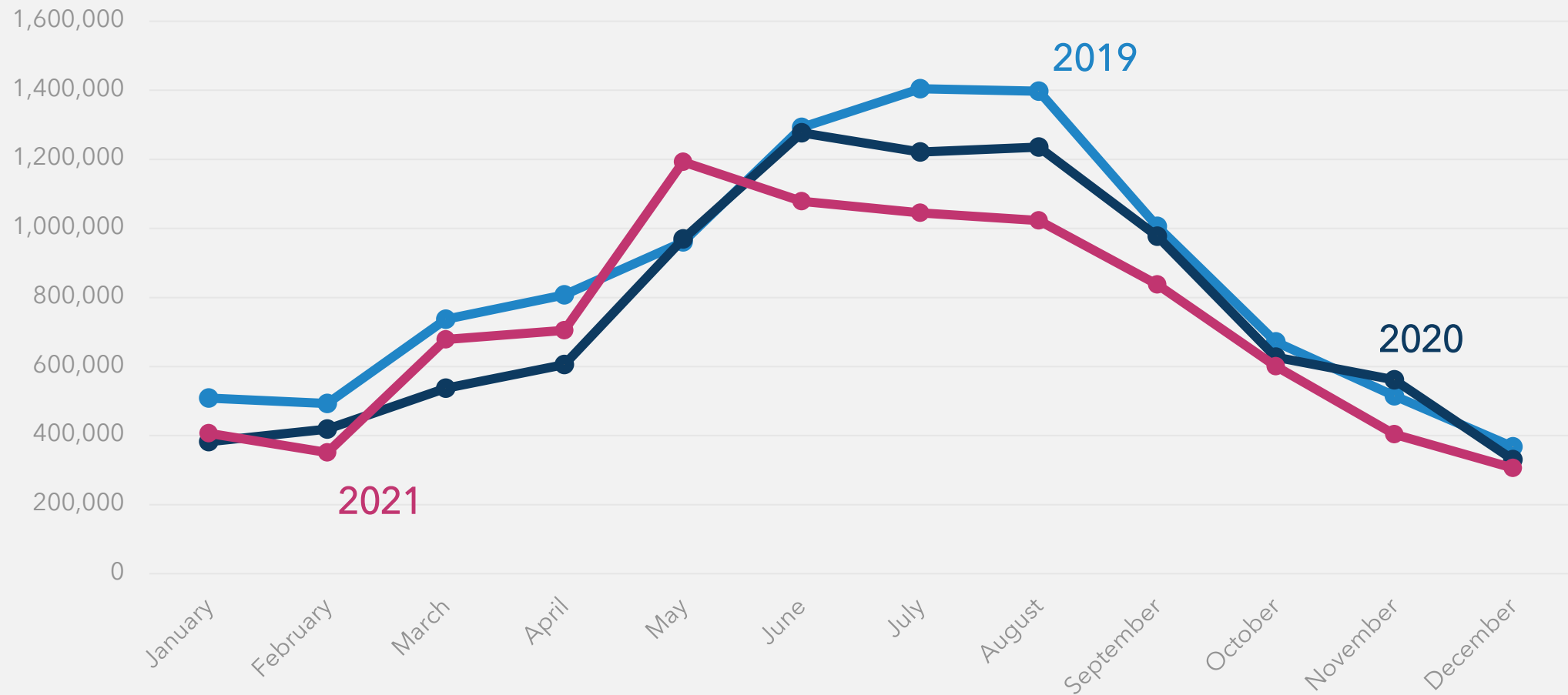
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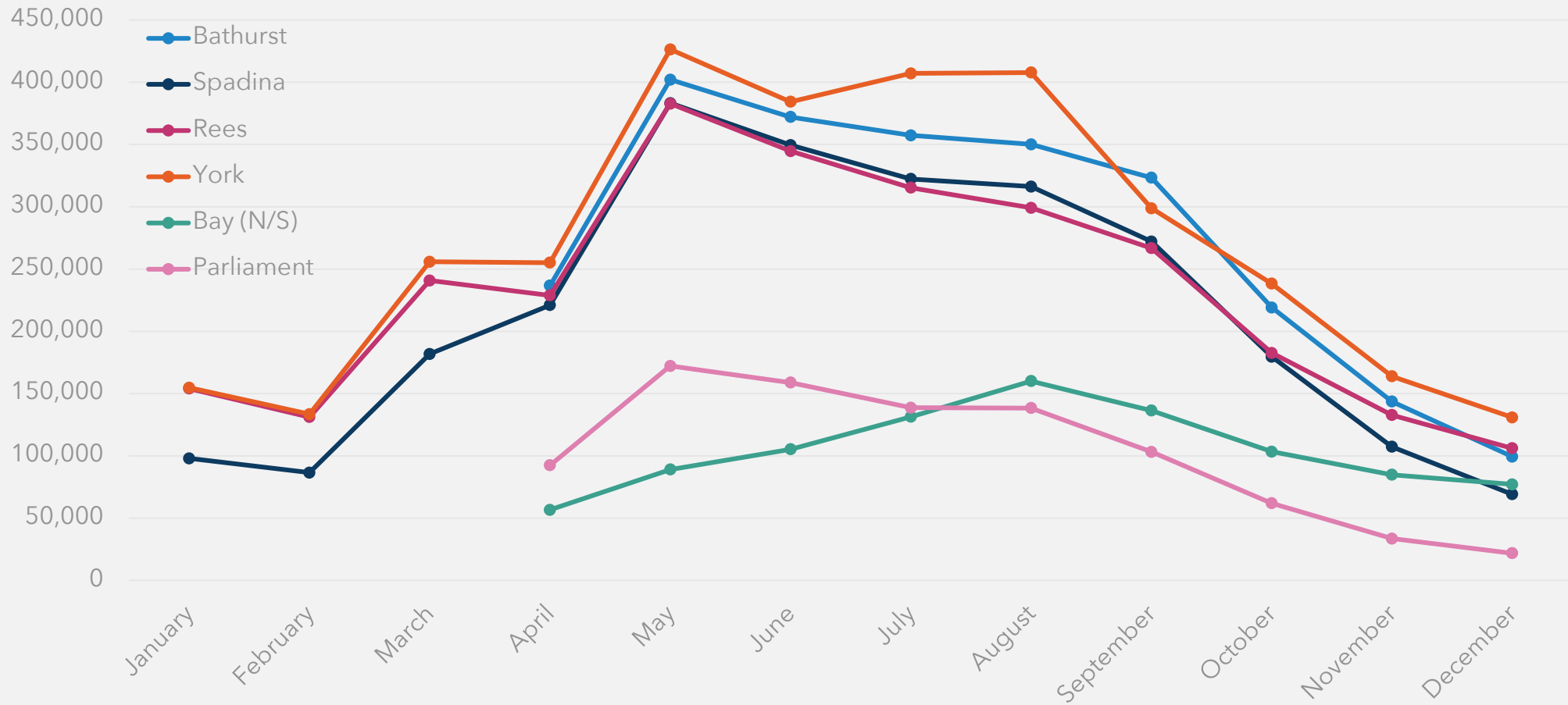
2021 VS. PREVIOUS YEARS BY MONTH

QUEENS QUAY PEDESTRIAN VOLUME AT YORK, REES, & LOWER SPADINA



TOTAL PEDESTRIANS AT ALL COUNTER LOCATIONS BY MONTH - 2021

QUEENS QUAY PEDESTRIAN VOLUME

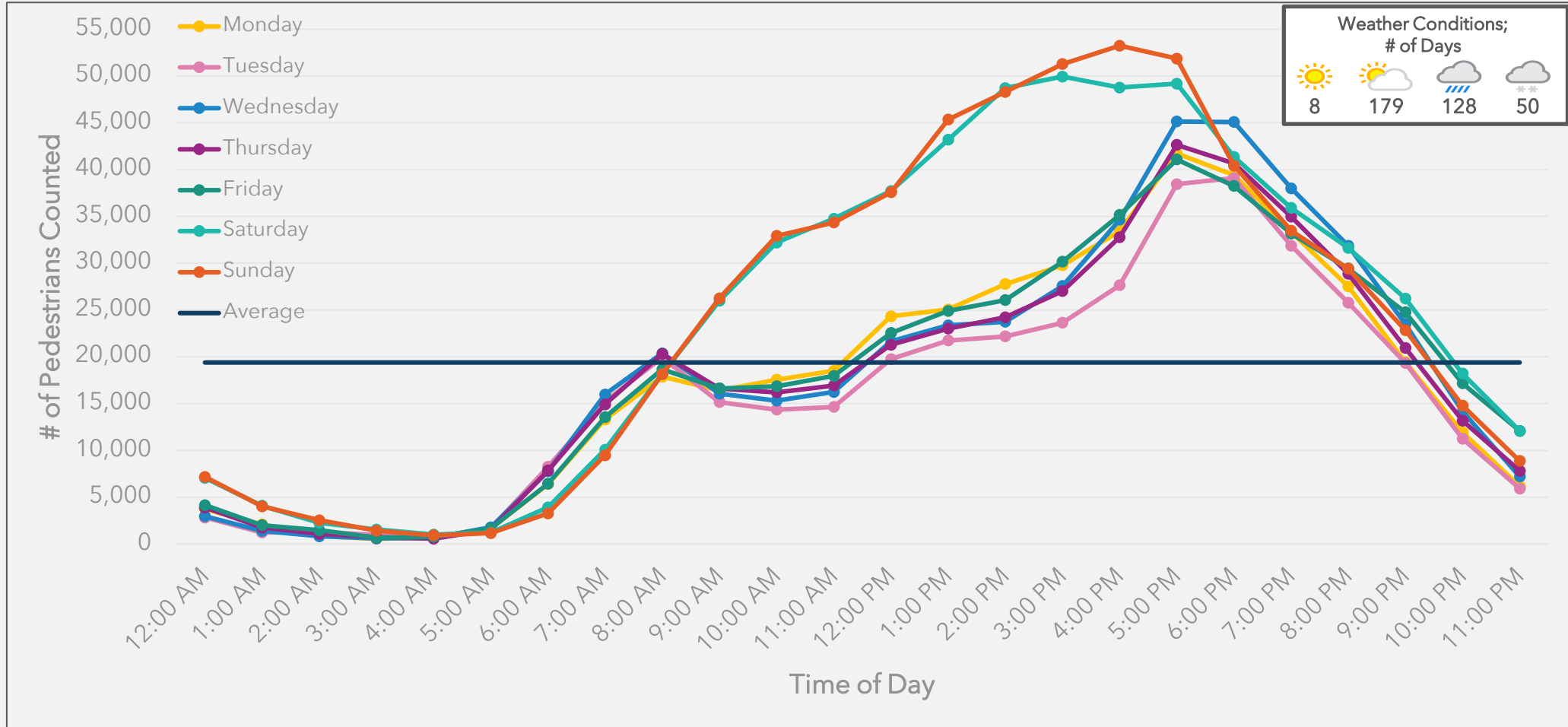


The counters on Bathurst Street, Bay Street, and Parliament Street were installed in March 2021



BUSIEST TIME OF DAY (BY DAY OF WEEK)

QUEENS QUAY PEDESTRIAN VOLUME AT YORK STREET - 2021

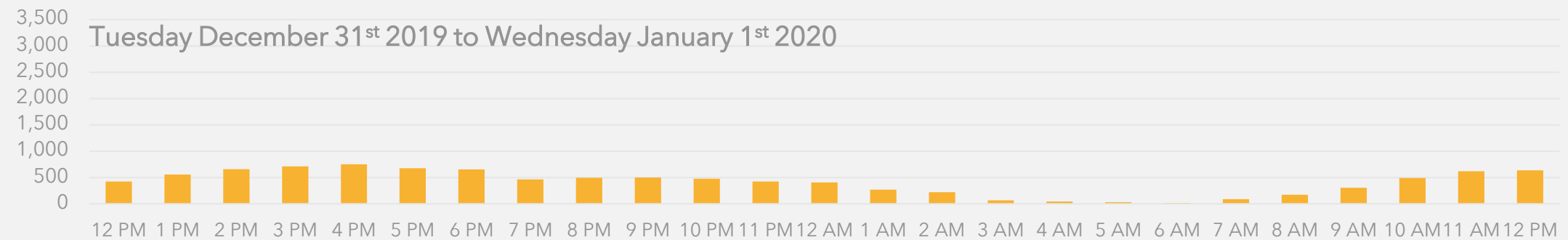
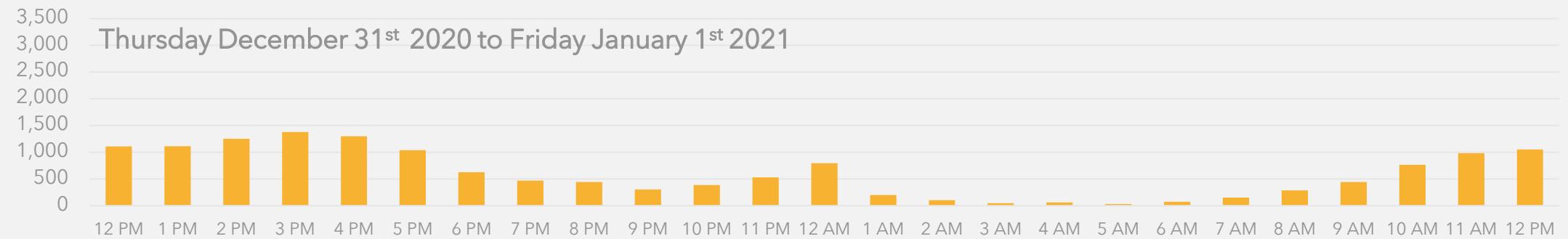
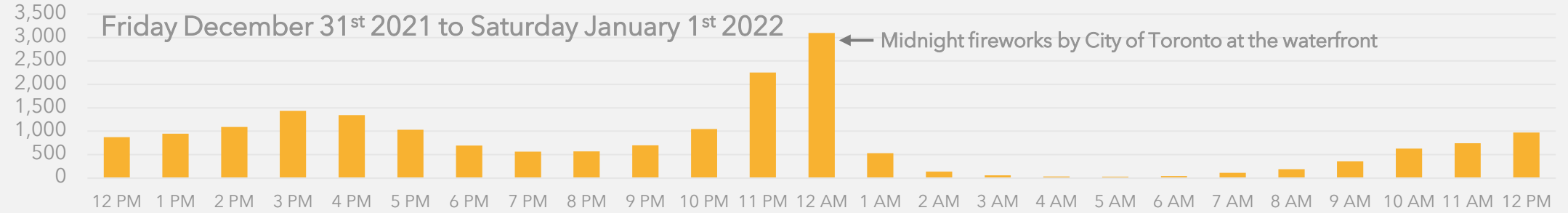


Average Temperature for Period 10.2° C	Average Temperature Range -12° C to 29.5° C	Average Windspeed 13.59 km/h	Total Rainfall 625 mm
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NEW YEAR'S EVE COMPARED TO PREVIOUS YEARS – HOURLY

HOURLY PEDESTRIAN VOLUME ON QUEENS QUAY AT YORK, REES & LOWER SPADINA



HIGHEST AND LOWEST PEDESTRIAN COUNTS 2021 VS. PREVIOUS YEARS

TOP 10 BUSIEST AND 3 LOWEST DAYS AT YORK, REES, & LOWER SPADINA

BUSIEST

Rank	2021	Total Pedestrians	2020	Total Pedestrians	2019	Total Pedestrians
1	Sunday, May 16	74,221	Saturday, May 23	69,858	Monday, July 1 (Canada Day)	80,988
2	Sunday, May 23 (Victoria Day)	69,807	Wednesday, July 1 (Canada Day)	66,429	Sunday, June 30 (Canada Day)	72,071
3	Monday, May 24 (Victoria Day)	66,366	Sunday, June 7	64,735	Sunday, July 14 (Honda Indy)	62,927
4	Saturday, June 5	66,353	Saturday, August 8	63,256	Sunday, July 7	61,832
5	Saturday, May 15	66,125	Sunday, September 6 (Labour Day)	62,522	Saturday, June 22 (Luminato - HC)	59,708
6	Saturday, July 10	65,079	Saturday, June 6	62,254	Saturday, June 8	59,000
7	Sunday, May 30	64,505	Sunday, June 14	62,211	Saturday, August 3 (Caribana)	58,764
8	Saturday, June 12 (First Weekend Patios Open)	62,192	Saturday, July 25	61,556	Sunday, June 23 (Pride Parade)	58,051
9	Sunday, June 6	61,849	Sunday, June 28	61,337	Sunday, August 4 (Island Soul - HC)	57,984
10	Monday, August 2 (Civic Holiday)	60,273	Saturday, June 13	60,099	Sunday, May 26 (Day after Raptors' Victory)	57,344

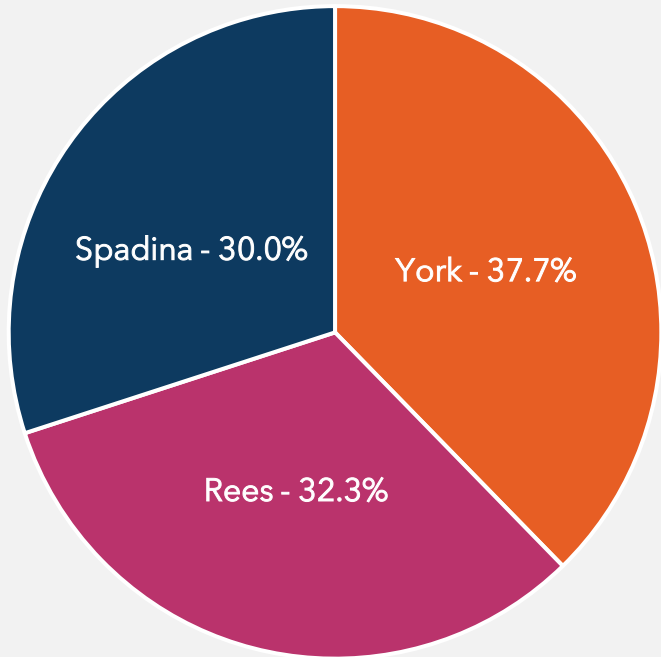
LOWEST

Rank	2021	Total Pedestrians	2020	Total Pedestrians	2019	Total Pedestrians
1	Monday, December 27	4,193	Saturday, November 15	4,990	Tuesday, January 29	5,256
2	Monday, October 25	5,021	Sunday, November 22	5,144	Sunday, December 29	5,836
3	Tuesday, January 26	5,363	Wednesday, December 16	5,177	Wednesday, January 30	5,995

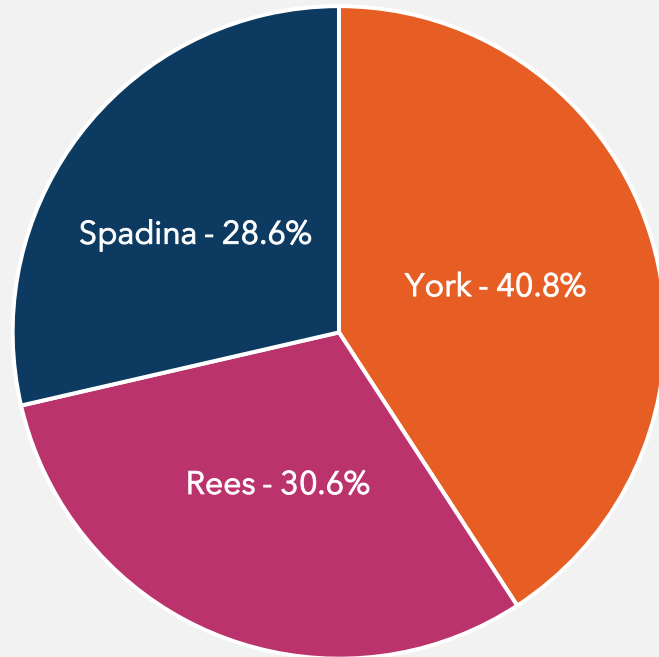


ANNUAL PEDESTRIAN SHARE BY INTERSECTION 2021 VS. PREVIOUS YEARS

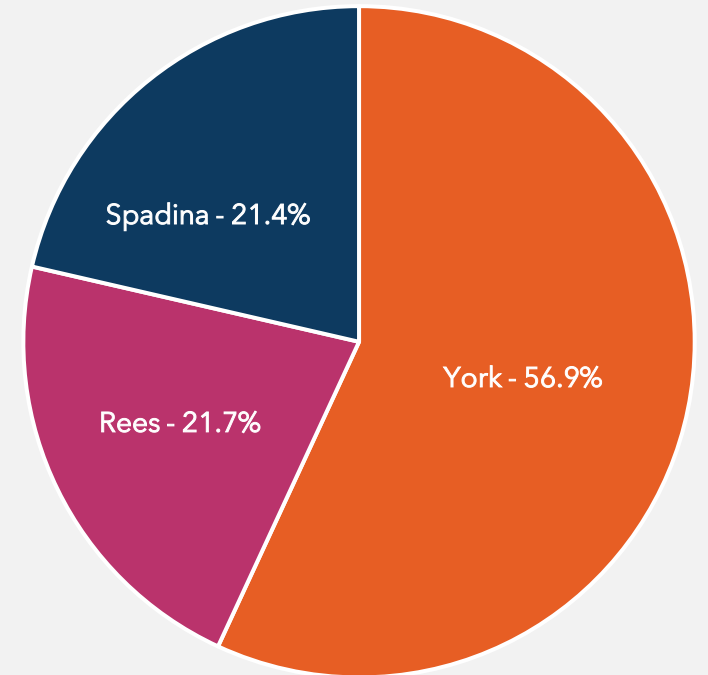
QUEENS QUAY PEDESTRIAN VOLUME AT YORK, REES, & LOWER SPADINA



2021



2020



2019

