

WATERFRONT COMMUTER SURVEY

March 2019
Prepared by:

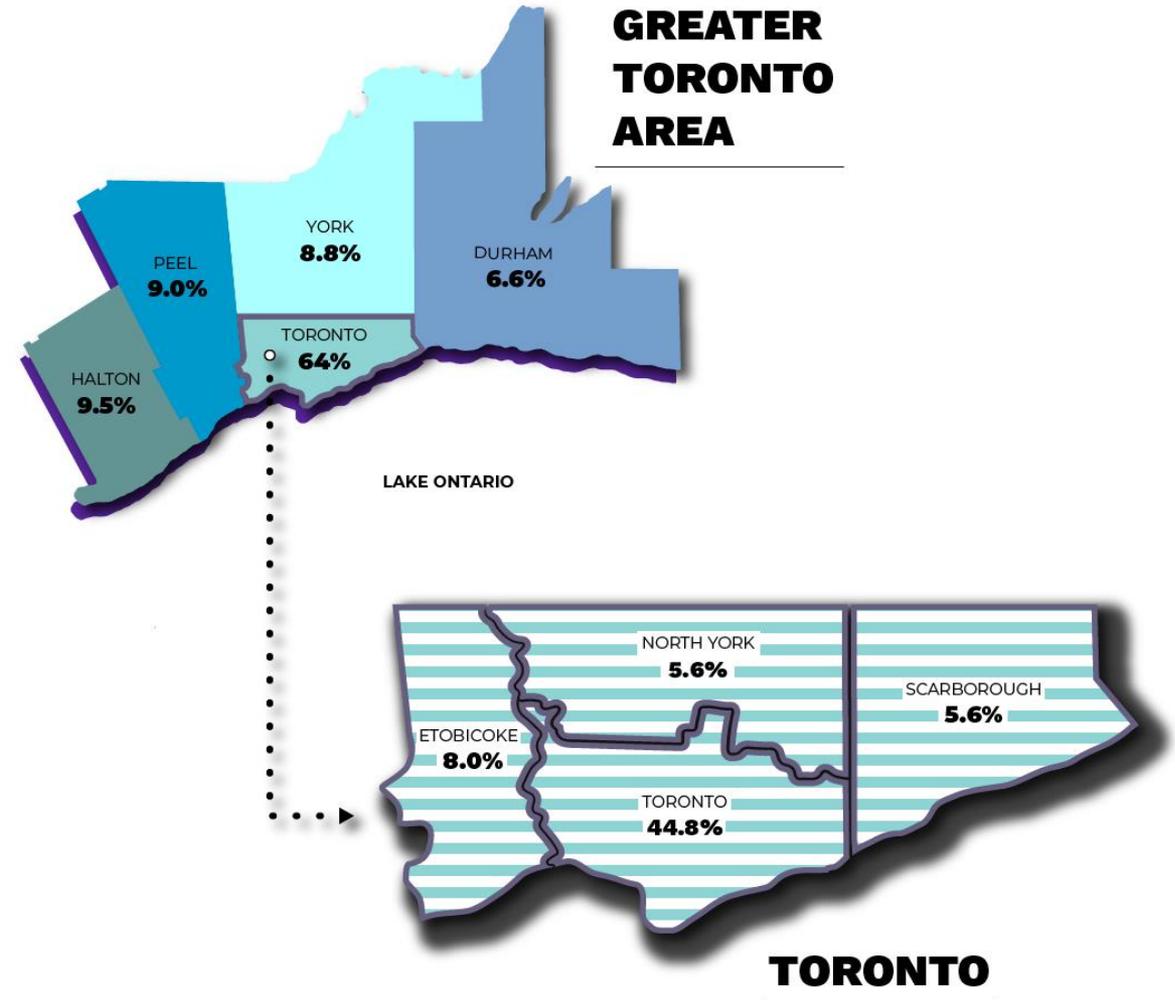


Workforce commuter map

Those working along the waterfront corridor are commuting each day from...



Study zone – Survey was distributed to workplaces South of the Gardiner Expressway between Bathurst in the West and Parliament in the East.



Highlights

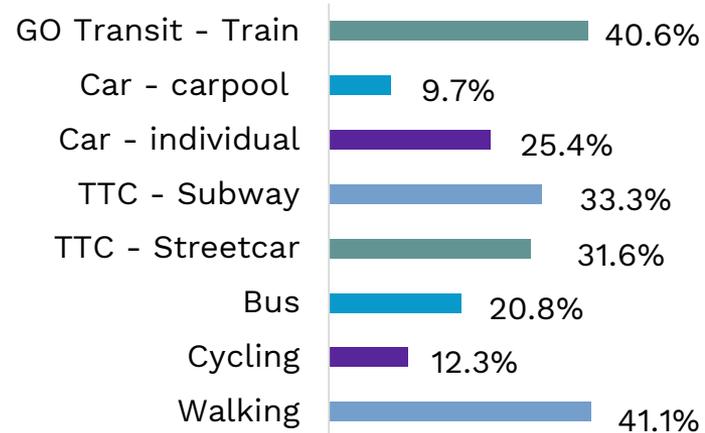
'Build it, they will use it' – Waterfront Commuter Survey says

Workers who reside in Toronto, and GTA residents commuting to the downtown, would significantly increase their transit use with the Waterfront East LRT:

- 53.5% of workers said that they would use public transit more if additional subway and LRT lines connecting downtown and the waterfront were built.
- 40% of workers who travel by car and 53% of workers who travel by carpool said they were more likely to use public transit if downtown and the waterfront were better connected. This means fewer cars on the road, less congestion, and reduced GHG emissions.
- Workers spend on average 30-60 minutes commuting to work, with more than a quarter of respondents saying their daily commute is over an hour in both directions. The expansion of the LRT would significantly reduce these commute times.

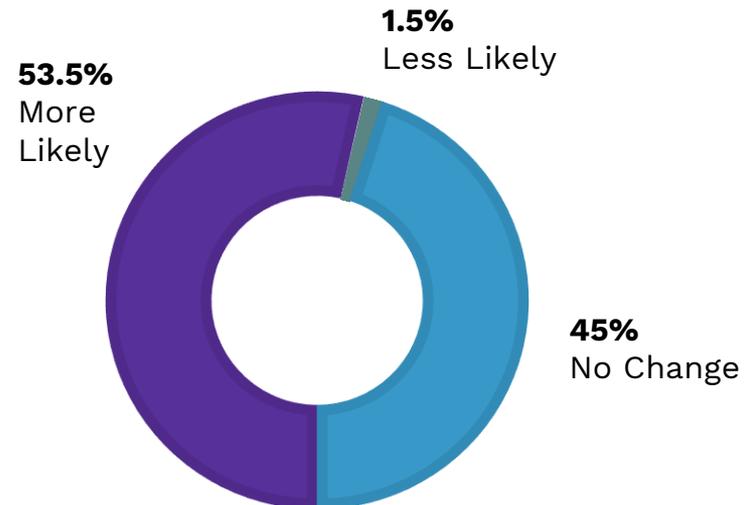
Modes of transit

(Respondents selected multiple modes if needed)



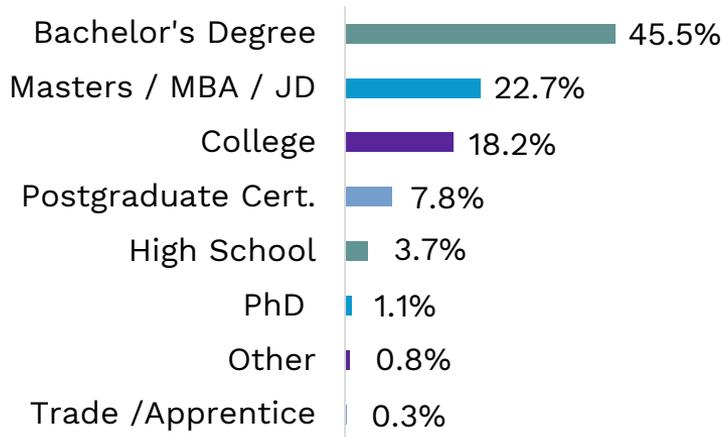
Likelihood of change in public transit use

Respondents were asked if they were more or less likely to use public transit **if more subway and LRT lines were built connecting downtown and the waterfront.**



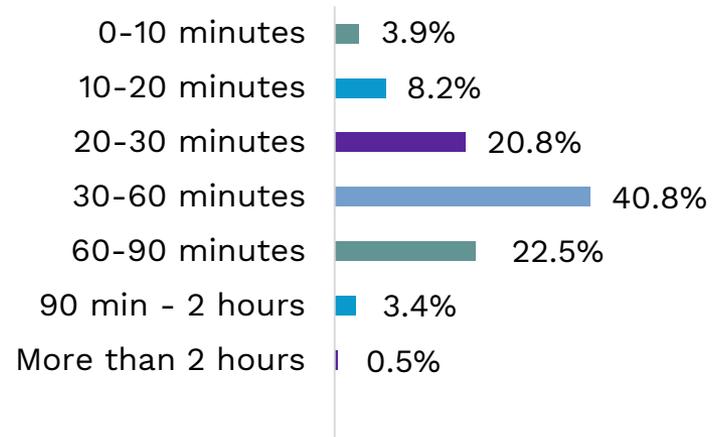
Education Level

(Respondents selected highest completed)



Average length of daily commute

(in one direction)



Length of Employment



Methodology

This survey was prepared to develop a sample of the population that works along the waterfront corridor through downtown Toronto. The survey was distributed electronically through commercial properties and businesses for distribution to employees. The study zone where the survey was distributed was south of the Gardiner Expressway between Bathurst and Parliament streets. Distributed in March 2019, the survey received a total of 441 responses within a confidence level of +/- 5%. *Thank you to the businesses that assisted in distributing the survey.*

Rev1 – Likelihood of change mislabeled No Change and Less Likely