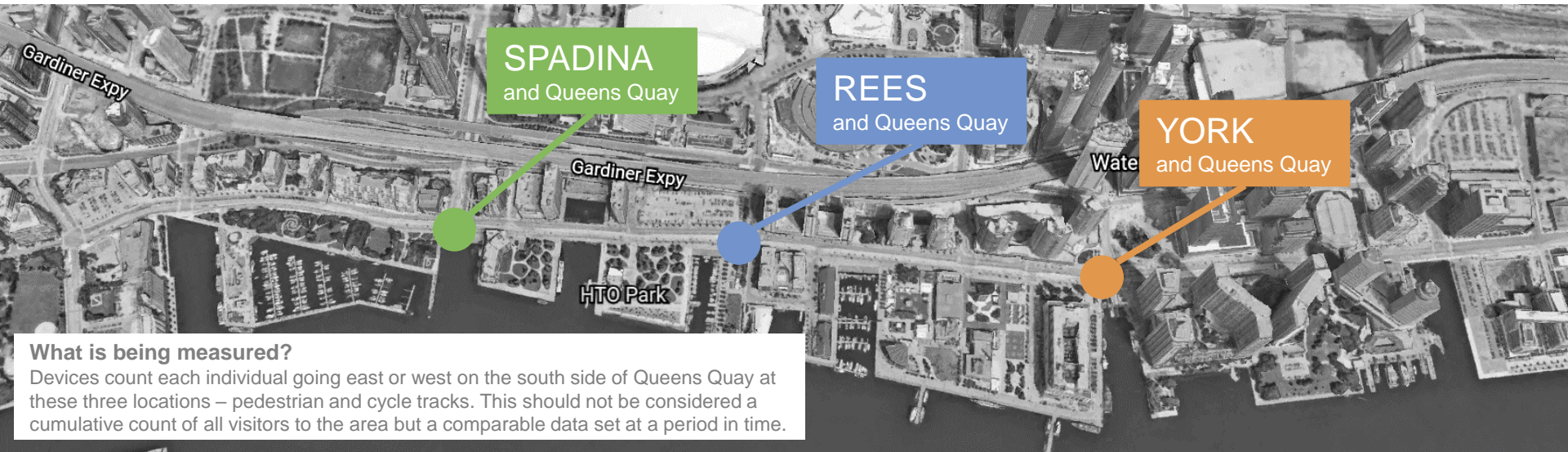




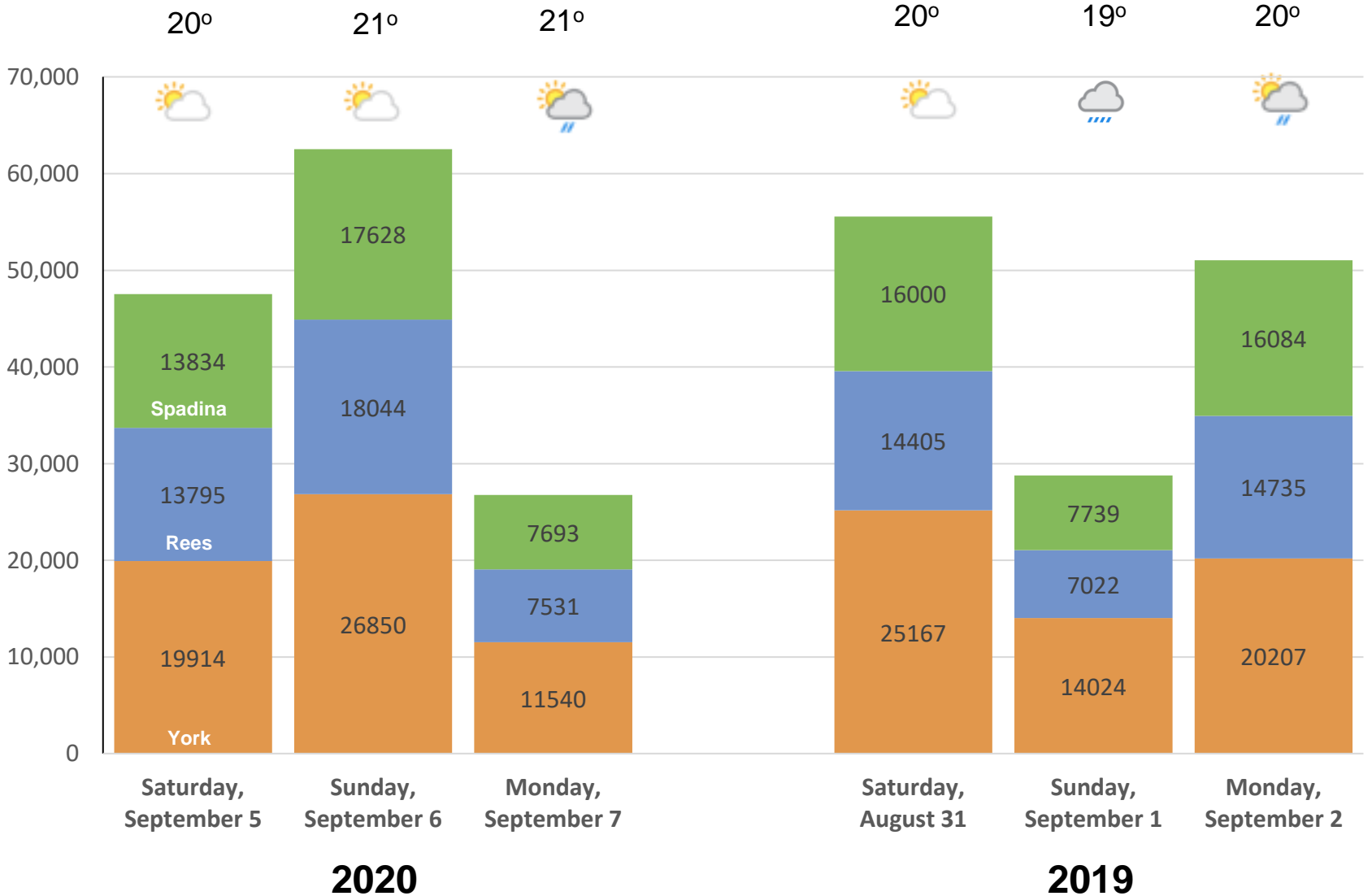
# Pedestrian Count Summary

September 9, 2020

*Labour Day Long Weekend  
and year-to-date comparisons to 2019*



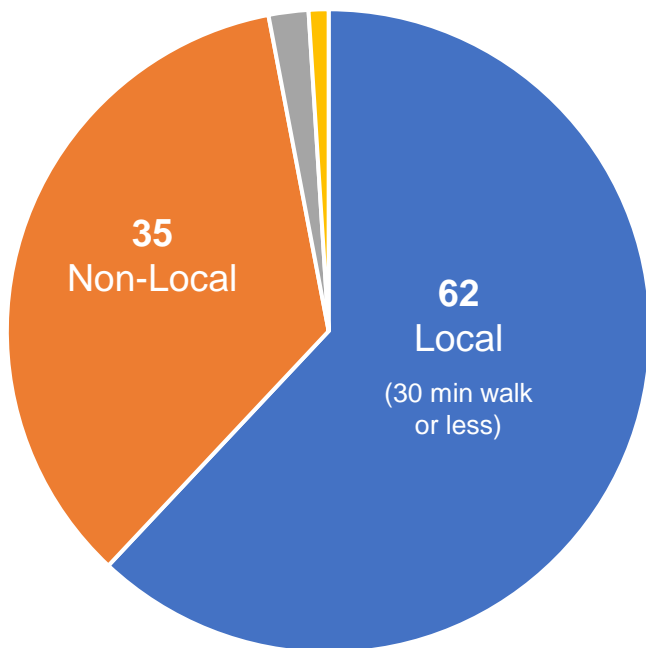
# Labour Day Long Weekend



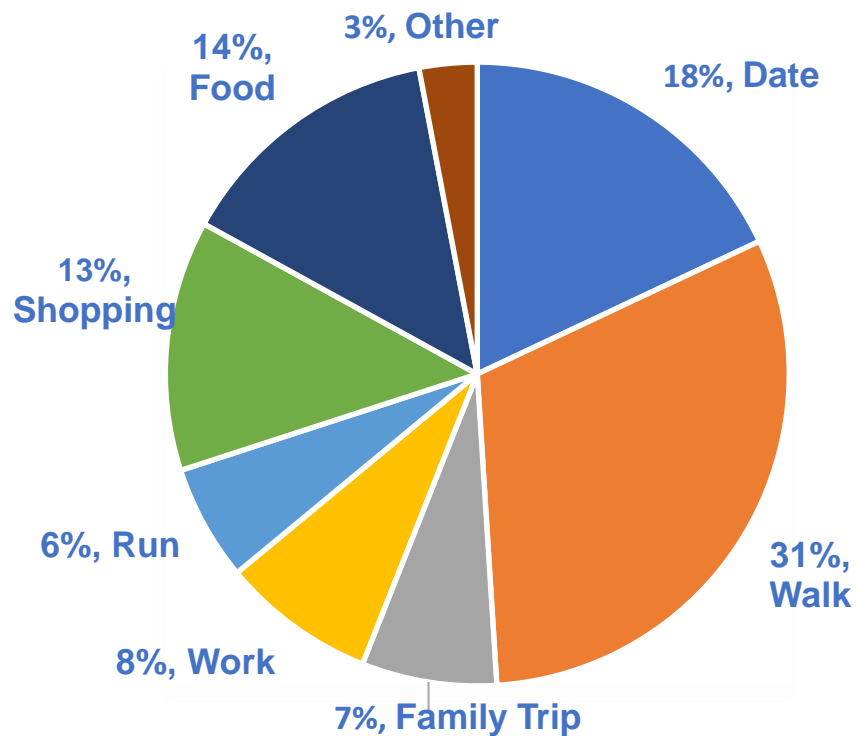
METHOD: A voluntary intercept survey of 100 pedestrians along Queens Quay in August 2020.

## Where visitors are coming from

2 – No fixed address, 1 – Out of country

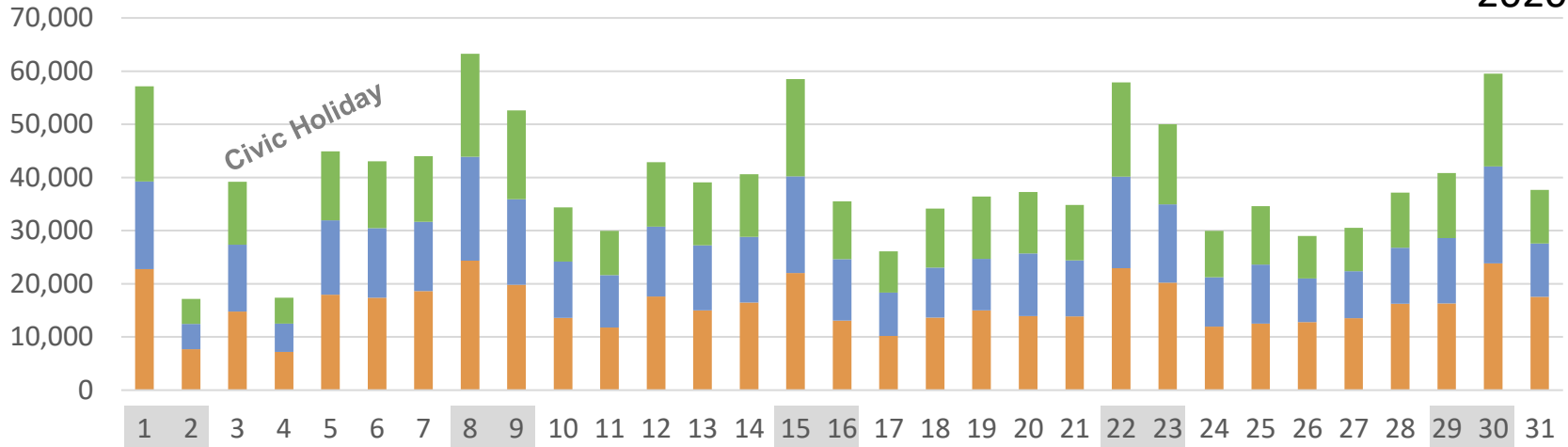


## Reason for visiting

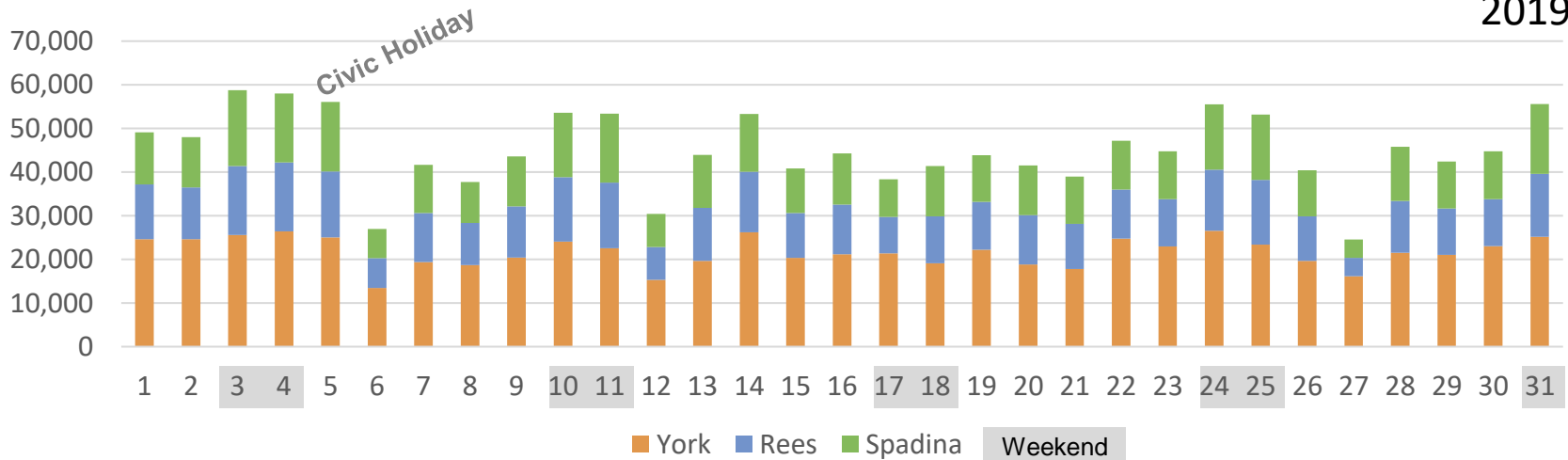


# Month of August

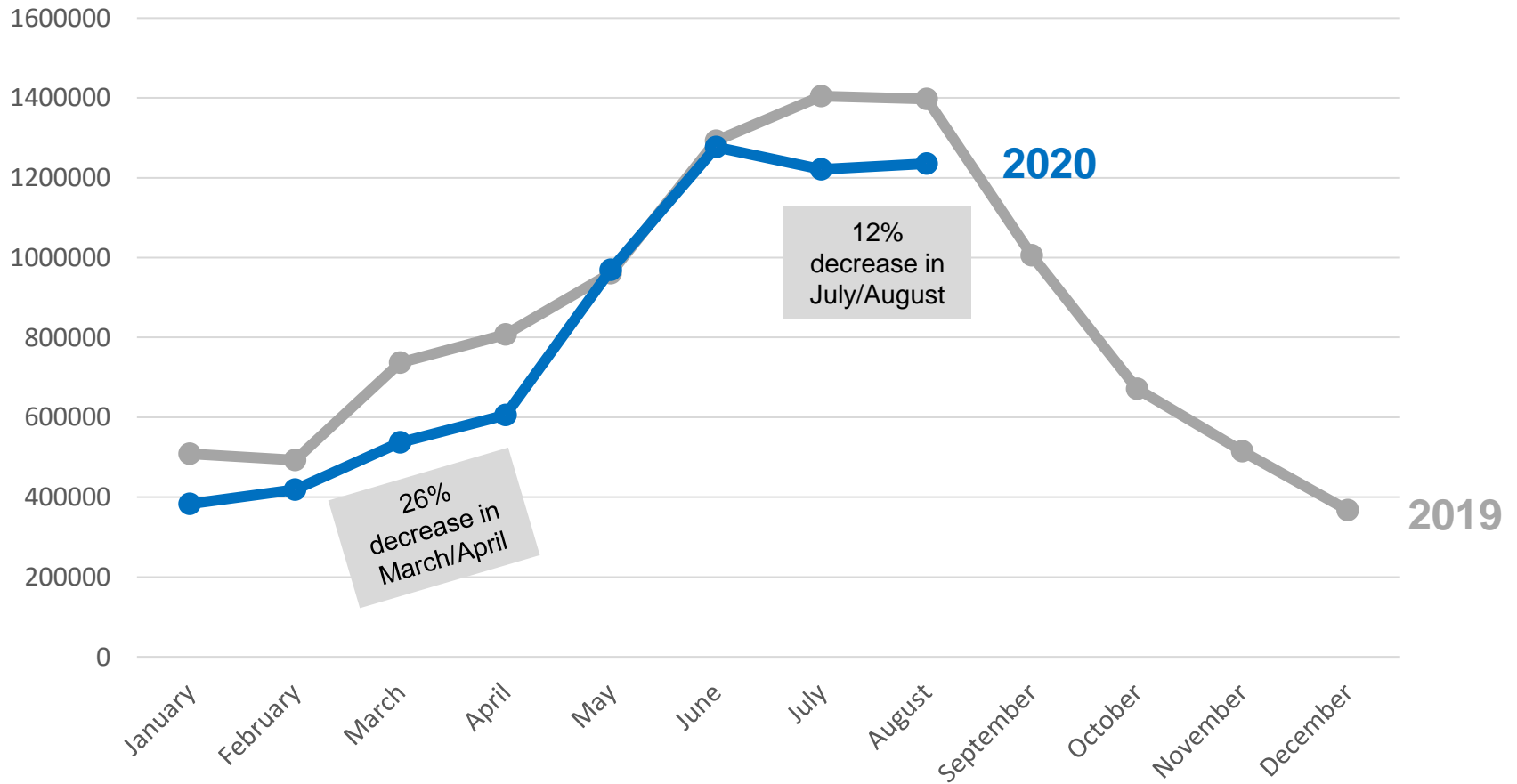
2020



2019



# The year so far, by month





## 2020 – Highest and lowest pedestrian counts

### Highest pedestrian counts, 2020

Rank	Date	Total Pedestrians	Conditions	Notes
1	Saturday, May 23	69858	18° – Partly cloudy	"Trinity Bellwoods weekend"
2	Wednesday, July 1	66429	25° – Partly cloudy	Canada Day
3	Sunday, June 7	64735	17° – Partly cloudy	
4	Saturday, June 6	62254	20° – Partly cloudy	
5	Saturday, August 8	63256	24° – Partly cloudy	
6	Sunday, September 6	62254	21° – Partly cloudy	Labour Day Weekend
7	Sunday, June 14	62211	15° – Partly cloudy	
8	Saturday, July 25	61556	27° – Partly cloudy	
9	Sunday, June 28	61337	24° – Partly cloudy	Islands opened Saturday
10	Saturday, June 13	60099	15° – Partly cloudy	

### Lowest pedestrian counts, 2020

Rank	Date	Total Pedestrians	Conditions	Notes
1	Saturday, January 18	5214	-7° – Heavy snow	
2	Sunday, January 19	7193	-5° – Light snow	
3	Thursday, February 27	8885	-4° – Light snow	



## 2019 – Highest and lowest pedestrian counts

### Highest pedestrian counts, 2019

Rank	Date	Pedestrian Count	Conditions	Notes
1	Monday, July 1	80988	23° - Partly Cloudy	Canada Day, Redpath Festival, Broken Social Scene (HC)
2	Sunday, June 30	72071	20° - Partly Cloudy	Long weekend, Redpath Festival
3	Sunday, July 14	62927	23° - Sunny	Honda Indy
4	Sunday, July 7	61832	23° - Partly Cloudy	
5	Saturday, June 22	59708	19° - Partly Cloudy	Luminato – House of Mirrors (HC)
6	Saturday, June 8	59000	19° - Sunny	
7	Saturday, August 3	58764	26° - Light Sun Showers	Caribana Parade
8	Sunday, June 23	58051	22° - Partly Cloudy	Toronto Pride Parade
9	Sunday, August 4	57984	25° - Partly Cloudy	Island Soul (HC)
10	Sunday, May 26	57344	19° - Cloudy	Day after Raptors win Eastern Conference

### Lowest pedestrian counts, 2019

Rank	Date	Pedestrian Count	Conditions	Notes
1	Tuesday, January 29	5256	-6° - Light Snow	Record snowstorm
2	Sunday, December 29	5836	3° - Light Rain	
3	Wednesday, January 30	5995	-15° - Snowy	Record snowstorm