

FOR IMMEDIATE RELEASE

The 5th Annual Santa Cruise at Winterfest on Toronto's Waterfront
Saturday, December 4, 11 and 18

Toronto, Ontario – November 1, 2010 – Santa will be making a special stop at **Winterfest on Toronto's Waterfront** again this holiday season for the **5th Annual Santa Cruise** presented by **Mariposa Cruises, Queen's Quay Terminal, Redpath Sugar** and **The Waterfront BIA** on Saturday, December 4, 11 and 18 aboard the *Northern Spirit*. Conveniently located at the foot of York Street, boarding begins at 10:30am, followed by a harbour cruise from 11am until noon. Tickets are \$10 + HST per person (children under 6 are admitted FREE). Tickets sell out quickly for this magical cruise, purchase tickets online at www.mariposacruises.com or call 416-203-0178.

Families are invited to join Santa and his elves for this magical harbour cruise featuring music, entertainment and refreshments. Children are encouraged to bring their wish lists to share with Santa and have their picture taken with him! Afterwards, they can download their **FREE** photo with Santa compliments of **Redpath Sugar** by visiting www.waterfrontbia.com.

Following the **5th Annual Santa Cruise**, Santa's elves will lead the families into **Queen's Quay Terminal** for **FREE** crafts, live entertainment, face painting and giveaways for good girls and boys.

Don't forget to lace up your skates during **Winterfest on Toronto's Waterfront** throughout December and enjoy these events at Harbourfront Centre. Visit www.harbourfrontcentre.com for more details.

- Choose your own adventure at **HarbourKids:SK8**, a celebration of skating and the culture that surrounds it. Take part in beat-boxing workshops with Sean Mauricette, aka subliminal. Watch performances by Toronto children's theatre company Cat Over Moon. Direct your own extreme sport video. Design a hockey mask to wear to the Hockey Card Cabaret. Build the ice castle of your dreams with LEGO. Saturday, December 4 and Sunday, December 5, 11am-5pm – **FREE**
- Skating at the **The Natrel® Rink** at York Quay Centre is a family tradition. Enjoy Canada's largest artificially-cooled outdoor rink while skating to music and taking in the beautiful surroundings of Lake Ontario and the Toronto Islands. Open daily from 10am – 10pm; Friday and Saturday to 11pm at York Quay Centre. **FREE**
- Perfect for people who have never skated before or who are still getting the hang of it, **The Natrel® Kinder Rink** is made from a revolutionary material with a 98% resemblance to conventional ice rink surfaces. You can wear regular ice skates and skate on it year-round! Open daily 10am–10pm; Friday and Saturday to 11pm at York Quay Centre. **FREE**

There is something for every dog and cat – and their owners – at **PawsWay** this holiday season, visit www.pawsway.ca for more information.

- Saturday, December 4: Pet Photos With Santa
Come to **PawsWay** with your pet and find out from Santa if they've been good or naughty! Pet photos with Santa by renowned dog photographer Garth Gourley. 12pm-5pm **SMALL FEE APPLIES**
- Saturday, December 18: **PawsWay** Holiday Party
Dress your pet in their holiday finery and visit **PawsWay** for a festive celebration including games, contests and prizes! 12pm-5pm **FREE**

Check out the spectacular lights at the waterfront! The Cavalcade of Lights continues throughout the month of December as part of **Winterfest on Toronto's Waterfront** and includes four locations: the fully restored and enhanced Tall Ship on the Amsterdam Bridge (at Simcoe) using a new generation of animated super bright LED lights, the Music Garden, the Firehall, and the Westin Harbour Castle. **FREE**

About Mariposa Cruises:

Now in its third decade, **Mariposa Cruises** has built its reputation as the established leader in the Toronto harbour, with an impressive fleet comprising of six distinctive ships, varying in size and style to accommodate groups up to 575 passengers. **Mariposa Cruises** is one of the largest Canadian cruise operators to provide full service event management for corporate and social events.

About Queen's Quay Terminal:

Queen's Quay Terminal is an award-winning example of how a former industrial building can be converted into a mix of specialty retail, with over 25 shops, restaurants and cafes, a grocery store and a full service bank, offices on the 7 floors above and 72 luxury residential condominiums on the top four levels. **Queen's Quay Terminal** recently won the 2010 BOMA Canada Earth Award in recognition of its environmental stewardship. Get into the 'Q' and savour the view from QQT's fabulous restaurants overlooking Lake Ontario.

About Redpath Sugar:

Redpath Sugar is an integral part of Toronto's Waterfront and together with our 300 employees, we are celebrating over 50 years of operations on Queen's Quay. We provide high quality sugars to consumers direct through grocery stores, foodservice distributors and food manufacturers across Canada. **Redpath Sugar** is proud of its heritage of crafting natural, pure cane sugar products in Canada since 1854.

About The Waterfront BIA:

Toronto's urban Waterfront is a stone's throw from the downtown and financial core. Our many recreational and cultural activities add to the allure of this unique neighbourhood. Lake Ontario and the Toronto Islands form a spectacular backdrop to our beautiful Waterfront promenade, its hotels, shops, services, restaurants, parks and gardens. *Living, working, shopping, dining. It's better by the water.*

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For additional information or interview requests, please contact:

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