

2011 T&T Waterfront Night Market (WNM)

NAAAP Toronto is a proud host of this summer's highly anticipated return of the T&T Waterfront Night Market presented with T&T Supermarket and produced by Apex Media Group. In association with President's Choice and President's Choice Financial, the 2011 edition of the T&T Waterfront Night Market is expected to welcome over 60,000 people from July 21-24, 2011.

Taking place at the T&T Supermarket located on Cherry St, (by Polson Pier), guests are treated to a unique outdoor culinary experience featuring an enticing selection of Asian themed "street food" from over 150 vendors for an all out Asian night market experience. Added attractions include performers from different cultures for all night entertainment on the public mainstage and an evening glow car show reflecting the hip urban lifestyle of downtown Toronto!

The T&T Waterfront Night Market has quickly become one of Toronto's summer outdoor destinations welcoming attendees from across the GTA as well as many out of town guests from NAAAP Chapters across 24 cities in North America .

WHEN: JULY 21-24, 2010

- Operating Schedule: Thursday to Saturday Evenings (5pm to 12am) / Sunday (5pm to 10pm)
- Admission: Free Entrance to Night Market
- Transportation: Free Parking (adjacent lots from T&T) & Shuttle Bus Services

WHAT: The 2nd Annual T&T Waterfront Night Market will see a dramatic increase in overall size including features and attractions. The essence of the WNM is to provide a unique culinary experience featuring an array of multicultural theme cuisine, street food and general merchandise. The T&T Waterfront Night Market is ultimately a showcase of Canada 's multicultural mosaic and unique fusion of foods and lifestyle, all integrated in one exciting destination.

Highlights for the 2011 include:

- Vendors Alley: More than 160 booths will be on display including many different types of delicacies for purchase with a number of food booths also provide sampling at no charge. Non food booths include a children 's arts/crafts booth, retail/service providers, automobile dealers showcasing vehicles, first aid, information booths, and lifestyle exhibitors.
- Entertainment: 4-Days of Performances that will include nonstop personalities and artists. There is also a second stage that runs simultaneously showcasing some of Toronto 's top DJs.
- Glow & Shine Custom Car Show: A Saturday evening special with over 50 highly

customized vehicles from across Ontario being showcased and competing for awards

- (New) Sports Competition: Currently scheduled is a full 3 on 3 basketball tournament, with multiple divisions and age groups for participating teams

- (New) Midway and Kids Zone: An exciting midway with games and rides will be integrated along with safe area designated for kids to fun with bouncy castles, face painting and games.

- (New) Additional Attractions Include: Cooking demonstrations, prize giveaways and draws, interactive Karaoke, dedicated spectator and lounge area to accommodate families and seniors.

WHERE . The Waterfront Night Market is strategically situated at the T&T Supermarket on 222 Cherry Street

To get a "taste" of the T&T Waterfront Night Market, please click (with scenes from the inaugural 2010 WNM);

<http://www.youtube.com/watch?v=YnSpxQCkmdQ>

Event Photos (2010):

<http://www.naaaptoronto.org/Events/2010Recap/tabid/2965/AlbumID/6565-713/Default.aspx>

General comments

http://www.blogto.com/eat_drink/2010/08/the_first_downtown_toronto_night_market/

http://www.cookiesandtomatoes.com/2010/08/food-festivals-t-waterfront-night_08.html

<http://chowhound.chow.com/topics/724610>

http://www.schemamag.ca/archive2/2010/08/toronto_receives_its_first_nig.php

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Check out: www.naaaptoronto.org for the latest in news, events and membership information.

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