



# enQ

WIND Mobile stirs up the status quo


Welcome to the Waterfront BIA

On the scene and going green

spring 2010



## welcome aboard..

the maiden voyage of enQ – our seasonal tenant communication destined to keep you at the helm of happenings at Queen's Quay Terminal and all around our vibrant waterfront neighbourhood. 

This premier issue of enQ launches with the profile of WIND Mobile, a corporate tenant that recently opened their first retail outlet on our concourse. We give you the heads up on Earth Hour 2010 and report on the green scene at our complex. It takes a team to keep Queen's Quay Terminal ship-shape – in this issue, meet a key member of our crew. We welcome the Waterfront BIA to our South Atrium. Don't miss the back page of enQ for upcoming diversions and events "en tap!"

Meet Neil Cameron, Queen's Quay Terminal's Maintenance Supervisor. Onboard our property for 27 years, Neil worked his way up from a general maintenance position to his supervisory role. Extremely customer service oriented, Neil enjoys personal contact with tenants and is relied upon for his strong problem solving skills. Neil is highly respected by tenants, staff and contractors alike. His expertise, along with the hard work of his crew, were instrumental in helping us attain the BOMA BEST (Building Environmental Standards) Level 4 certification – the highest level in the program.

When Neil isn't at the helm of building operations at our property, he enjoys the great outdoors, especially camping, snowmobiling and coaching hockey.



## staff profile: Neil Cameron



## countdown to Earth Hour

Queen's Quay Terminal will be joining Brookfield properties across Canada in turning off lights for Earth Hour: Saturday, March 27, 8:30pm – 9:30 pm. Tenants are encouraged to join the international crusade against global warming by turning off computer monitors and boardroom lights in your work space before you leave on Friday, March 26.

## welcome Waterfront BIA

After years of floating around temporary ports of call, the Waterfront BIA has found permanent mooring at Queen's Quay Terminal. From their new storefront location in the South Atrium, the Business Improvement Association works with local businesses on projects that add vitality (and tourist dollars) to Toronto's waterfront. This summer, watch for The Redpath Toronto Waterfront Festival featuring an unprecedented fleet of international Tall Ships. For more community updates and coming events, set sail to [waterfrontbia.com](http://waterfrontbia.com).

## Our Green Scene:

### Heralding a new decade of environmental responsibility

As this new decade dawns, Brookfield Properties reaffirms its commitment to sustainable strategies for a greener tomorrow. Together, with tenants and contractors, new solutions are continually being sought to minimize our impact on the environment.

How does Queen's Quay Terminal measure up? Our Recovery Plus report cites a diversion rate of 72% for the month of December 2009 – which is also the average rate for the year.

To appreciate the value of our efforts, through waste paper recovery alone, consider a few stats from December 2009's report card:

**Landfill Reduction:** 134.9 Cubic Yards

**Energy Saved:** 207920 kWh

**Water Saved:** 477,010 Litres

**Trees Saved:** 297 Mature Trees

How green can we grow? We encourage all tenants to set the bar higher in 2010. Together we are making a difference!



The Power of Conversation

Propels Canada's New Cellular Network.

## Listen. Learn. Launch.

Take a deep breath. WIND Mobile is stirring up the status quo in cellular communications.

A newcomer to the network operating market, WIND Mobile mapped its course by listening – really listening – to what consumers wanted in cellular services. A process that began with an interactive website, a full year before their launch and occupancy here at Queen's Quay Terminal, the company's head office, last December.

The upshot: unlimited talk and text plans; no contracts; no discrimination between pre-paid and post-paid plans, and more. Advantages: WIND Mobile is clearly gaining momentum among Toronto and Calgary subscribers.

A walk around the 7th floor "WIND block" at our complex reveals cultural diversity (18 languages can be heard on any given day), and the company's core values prominently displayed within every employee's radar: Courage. Caring. Sharing. Creativity. Core values that support WIND Mobile's slogan: The Power of Conversation.

The forecast? Blue skies ahead. Watch for the expansion of WIND Mobile into Ottawa, Edmonton and more Canadian markets soon. [www.windmobile.ca](http://www.windmobile.ca)



"We strive to provide a different customer experience."

Will Novosedlik  
Vice President,  
Brand & Communications



## Urban Oasis: The Toronto Music Garden

As spring unfolds, a masterful musical composition comes to life just a short stroll east of Queen's Quay Terminal at the Toronto Music Garden. The perfect lunch time "escape," this urban oasis is a magical place to enjoy the beauty of nature right in our own backyard.

Designed by internationally renowned cellist Yo Yo Ma and landscape designer Julie Moir Messervy, the Toronto Music Garden is definitely one of our city's hidden gems. Inspired by Bach's First Suite for Unaccompanied Cello, each dance movement within the suite corresponds to a different section of this diverse garden. "Courante" for example, originally a lively Italian and French dance form, is interpreted as a spiraling swirl through lush grasses and colourful perennials that attract birds and butterflies as a Maypole spins merrily in the wind.

Other high notes include granite boulders from the Canadian Shield – placed to represent a stream bed; a rocky crest overlooking the harbour through a circle of redwood trees; and poet's corner, defined by a huge stone centerpiece and a pool of water reflecting the sky. Take a walk on the "wilder" side of our waterfront and let the rhythms of nature refresh your spirit. *This summer Harbourfront Centre presents a series of concerts in the Garden.* [harbourfrontcentre.com/thewaterfront/parks/musicgarden.cfm](http://harbourfrontcentre.com/thewaterfront/parks/musicgarden.cfm)

## DIY: Going green at the office

Beyond pics of your favourite people and pets, consider creating your own mini garden to add a personal touch to your workspace. Here are some tips to get you started.

- Choose a theme. Zen, tropical, alpine, cactus, succulent... check the Internet for inspiration or visit your local garden centre.
- Ask the experts. Get advice at a garden centre to see if conditions such as office light are conducive to the plants you have in mind.
- Drainage is critical. Avoid creating a swamp or bog where water can't escape. Ensure the container has a large hole for drainage.
- Water your garden in the sink to avoid water damage to furniture. Don't place the garden directly in front of heating or cooling vents.

With a little imagination, your desktop garden will be the talk of the the water cooler!



# directory

## fashion

Amance Ladies Fashion	603.4491
Jodi's Lingerie	203.8994
Tabi	214.5919
Tanya Lam Design	203.0480
Tilley Endurables	203.0463
Vivah	682.1085

## specialty retail

Canadian Naturalist	203.0365
Toy Terminal	203.3385
Vita Plus	364.7718
WIND Mobile	647.260.1395

## services

Nicholby's Convenience & Gift Shop	214.4558
RBC Royal Bank	955.2820
RBC General Insurance Company	955.2550
Sobeys	603.1212
Waterfront BIA	596.9821

## art + culture

Fleck Dance Theatre	973.4000
MIA (Museum of Inuit Art)	640.1571
MIA Gallery	603.7591

## dining

Café Suprême	955.4811
Chocolates and Creams	368.6767
Edo Japan	216.0968
Il Fornello	861.1028
Lusso	848.0005
Mr. Souvlaki	203.3936
Pearl Harbourfront Chinese Restaurant	203.1233
Pumpnickel's	861.0226
Tim Horton's	214.9474
Watermark Irish Pub	214.2772

all numbers are area code (416) unless indicated

enQ is published seasonally for visitors and tenants of Queen's Quay Terminal. Your inquiries are welcome - please call us at 416.203.0510

