

WATERFRONT EXPERIENCE CARD

PARTICIPATION FORM

THIS IS A COMPLIMENTARY PROGRAM DESIGNED TO IMPROVE THE VITALITY OF THE BUSINESS COMMUNITY AT THE WATERFRONT!

Congratulations on your participation in the very successful launch of the Waterfront Experience Card including FREE promotion of your business on the BIA's website www.waterfrontbia.com.

Continued success depends on creative offers. Please call us at 416-596-9821 if you wish to discuss. The attached page shows suggestions. You can periodically revise the details of your offer and valid dates.

PLEASE ENTER INFORMATION IN PRINT ONLY AND FAX BACK TO 647-343-5653:

Name of Business (as you would like it to appear in the listing)

Address (with postal code)

Email address

Contact Name and Telephone Number

Website address

My offer

Promotional Offering:

Please check one of the offers below, appropriate to your business or call to discuss at 416-596-9821.

Dining:

- Buy one entrée and receive the second entrée free
- Complimentary appetizer with the purchase of entrée
- Complimentary dessert with the purchase of entrée
- 20% off all food purchases

Retail:

- 20% off all regular priced merchandise
- 10% off all regular priced merchandise
- Complimentary gift with purchase
- Complimentary fashion/wardrobe consultation

Attractions/sightseeing:

- 2 for 1 adult admission
- 2 for 1 child admission
- 20% off admission
- 10% off purchase at gift shop

Theatre/Special Exhibits:

- 2 for 1 admission
- 15% off admission
- 10% off purchase at gift shop

General Disclaimer:

The following disclaimer will appear on our website: Valid **January 1, 2011-December 31, 2011**. Offer is subject to availability and is limited to the locations, times, terms and conditions as indicated on the website. This offer is not redeemable for cash and is not valid with any other discounts or special offers. Good only for the purchase of specific products indicated. Redemption is solely the responsibility of the merchant. Applicable taxes must be paid by the bearer. Void where prohibited, taxes or restricted by law. These offers cannot be combined with other promotional discounts. Limit one offer per cardholder.

Participation Criteria:

Offer must be valid from **January 1, 2011-December 31, 2011** unless otherwise specified.
Offer valid 7 days per week unless otherwise specified.
Offer valid with any permitted payment method (credit card, cash)