

2011 BIA National Conference

April 10,11,12, London, Ontario

The Triple Return on Investment of Your BIA
Measuring the Investment, Innovation and Impact of Your Business Improvement Area



4TH ANNUAL OBIAA

Gala and Awards
Banquet

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SOCIAL ISSUES

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The Great Grafitti Paint-Out

TOWN OF COLLINGWOOD
REVITALIZATION PROJECT

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GREEN AWARD

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Unique Greening Initiatives

LIBERTY VILLAGE BIA

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bike
LIBERTY @ VILLAGE
here!



MEC BIKEFEST

AN URBAN CELEBRATION OF BIKES AND CYCLING CULTURE.

Saturday, July 3, at Liberty Village, Toronto
(Eglinton Avenue, between King St. and Liberty St.)

MEC Bikefest is a daylong community celebration of bicycles and all things bicycle related. Our goal is to bring together the GTA's bicycle community and those new to bikes, to celebrate the wonders of cycling and to give everyone a chance to join us for the best bicycle street party in Toronto.

Registration for courses and rides opens June 16 in the MEC Toronto store.

For more info visit mec.ca/bikefest

100 King Street West, Toronto 416.340.2667

MOUNTAIN EQUIPMENT CO-OP



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**Discounted TTC Volume
Incentive Program
Metropasses are sold every
month via the LVBIA office**



**The unique Greening initiatives
of the Liberty Village BIA**



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SMART GROWTH

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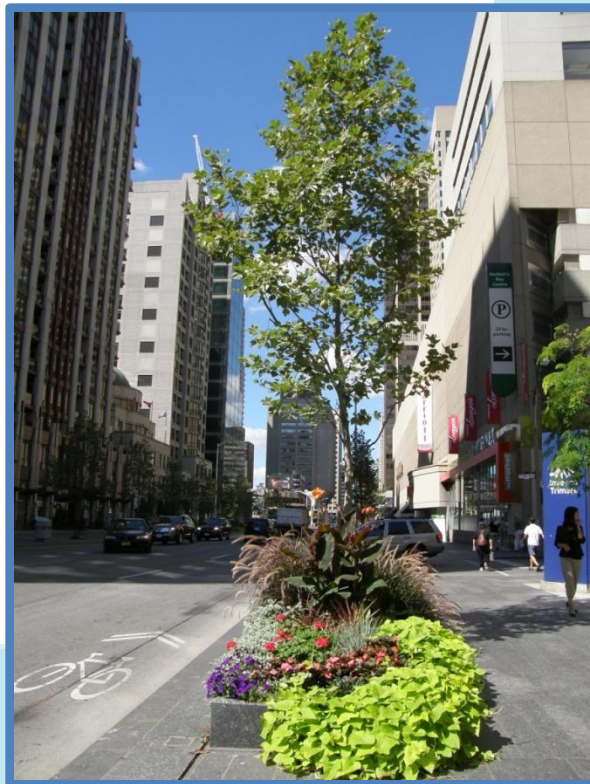
Bloor Street Transformation Project

BLOOR YORKVILLE BIA

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MARKETING & COMMUNICATIONS

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MO.B.I.A. Mobile Cellphone Application

WELLINGTON WEST BIA

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BUILDING REHABILITATION

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The Tremont Heritage Restoration Project Collingwood Ontario

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2006 – vacant and boarded up

The vision of what the Tremont could become



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**Grand
Re-Opening**

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SPECIAL EVENTS & PROMOTIONS

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BIG DIG 2010 DOWNTOWN KINGSTON

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We are unearthing the oldest limestone sewer on earth!

We will be getting new sidewalks, brick pavers, granite curbs, benches, trees and more!

Construction is scheduled to run from March to June 30 on Princess St. between the Holiday Inn & King, and King St. between Brock & Princess.

Watch for news, real deals and "Sewer-Visor" specials!

We will be open and eager to serve you during the construction period. Your continued loyalty and patience will be greatly appreciated.

DOWNTOWN KINGSTON!
IT'S THE REAL DEAL

For updates and more information visit: www.downtownkingston.ca



DOWNTOWN KINGSTON!
IT'S THE REAL DEAL

Big Dig Sewer-Visors



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ORGANIZATIONAL COMMUNICATIONS

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DOWNTOWN GEORGETOWN
YOUR TREASURE AWAITS

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Downtown Georgetown
your treasure awaits



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Discover all
our treasures.

Explore unique shops,
restaurants and services,
in the beautiful historic
setting of Downtown
Georgetown.

Meet you downtown!
Bought it. Did it. Fixed it. Ate it. **Loved it!**

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