



FAMILY DAY

ON TORONTO'S WATERFRONT
MONDAY, FEBRUARY 21, 2011

presented by *Redpath*

FOR IMMEDIATE RELEASE

CELEBRATE FAMILY DAY ON TORONTO'S WATERFRONT! Fabulous FREE Family Fun – Monday, February 21

Toronto, Ontario – FREE Family Day fun for kids of all ages is only footsteps away at **Family Day on Toronto's Waterfront** presented by **Redpath Sugar** in partnership with **The Waterfront BIA** on Monday, February 21 all along the Waterfront, ALL day long. Enjoy ice skating, live music, dog sports demos, arts and crafts and even special appearances by Canadian Olympians! Visit www.waterfrontbia.com or call Harbourfront Centre at 416-973-4000 for more information.

FREE HARBOURKIDS FAMILY SKATING PARTY WITH SPECIAL APPEARANCES FROM CANADIAN OLYMPIANS JAYNA HEFFORD AND GREG WESTLAKE @ HARBOURFRONT CENTRE – 11am-5pm

Meet Canadian Olympian Jayna Hefford from the Gold Medal Winning Women's Hockey Team and Para-Olympian Greg Westlake from the Men's Sledge Hockey Team during a day of exciting activities at the HarbourKIDS Family Skating Party at Harbourfront Centre during **Family Day on Toronto's Waterfront!**

Comedian Kristian Reimer will host the fun-filled day full of activities including swing music performed by the 18-piece All-Star Big Band, African drumming and dancing workshops, animated classics from the National Film Board of Canada, a blueprint/mapping interactivity space, a Blue Room filled with all things blue, the LEGO room and a special sock monkey workshop by Operation Sock Monkey.

Don't miss the free Music With Bite concert, *La Tête dans les Nuages* (performed in French), with Annabelle Renzo on harp, which tells the story of a young girl who grows wings and discovers that the sky is a dream-like place.

All events are FREE. Visit www.harbourfrontcentre.com for more details.

FREE DOG SPORTS & SAFETY DEMOS @ PAWSWAY - 12pm / 1pm / 2pm / 3pm / 4pm

A popular PawsWay attraction, the talented *Sgt. Woof & the Woof Troop* will be stopping by **Family Day on Toronto's Waterfront** with entertaining canine sports demonstrations including Agility, Tricks, Obedience, Freestyle Disc and Dancing!

Educate your young pet lovers with the *Cat & Jack K9 Safety Program*, featuring creator Cathie Cino and her seven foot canine friend Jack. These entertaining and interactive safety demonstrations are aimed at small children and involve lots of kids from the audience.

All shows are FREE. Visit www.pawsway.ca for more information.

FREE FUN FAMILY DAY ACTIVITIES @ QUEEN'S QUAY TERMINAL – 11am-5pm

Visit Queen's Quay Terminal's South Atrium for FREE face painting, live music, family portraits, roaming magic tricks, bouncy tents, kids crafts including outdoor Ice Cool Canvases and much more. Don't forget to check out PawsWay's *Sgt. Woof & the Woof Troop* and the *Cat Jack K9 Show* in the Atrium!

For more information, visit www.qqterminal.com.

FREE ICE SKATING @ HARBOURFRONT CENTRE – 10am-10pm

Enjoy a brisk winters skate with a breathtaking view of Lake Ontario and the Toronto Islands at Harbourfront Centre during **Family Day on Toronto's Waterfront!**

Choose between The Natrel® Rink, Canada's largest artificially-cooled outdoor rink, and The Natrel® Kinder Rink, an indoor rink made from a revolutionary material with a 98% resemblance to conventional ice rink surfaces that is perfect for those who have never skated before or are still trying to get the hang of it.

Skate and helmet rentals are available. Open daily 10am–10pm; Friday and Saturday to 11pm at York Quay Centre. Visit www.harbourfrontcentre.com for more details.

ENTER TO WIN ONE OF TWO GRAND PRIZES! A Westin Harbour Castle OR a Radisson Admiral March Break Hotel Getaway for a Family of Four!

During **Family Day on Toronto's Waterfront**, make sure to enter the contest for a chance to win one of two March Break Family Staycations courtesy of Westin Harbour Castle Hotel and Radisson Admiral Hotel from March 14-18, 2011! The Contest Entry Forms will be available at these Waterfront locations: Harbourfront Centre, PawsWay, Queen's Quay Terminal and the Radisson Admiral.

FIRST PRIZE - TOTAL RETAIL VALUE: \$2,400

Westin Harbour Castle Hotel

- 4 night stay for 4 at the Westin Harbour Castle Hotel
- Breakfast for 4 in the Mizzen, daily
- Food & Beverage credit to be used in the Mizzen or Chartroom for lunch or late evening meals, \$100 daily/\$25 per person.

SECOND PRIZE - TOTAL RETAIL VALUE: \$1,250

Radisson Admiral Hotel

- 4 night stay in a superior room for 4 at the Radisson Admiral Hotel
- Breakfast buffet for 4, daily

About The Waterfront BIA:

Toronto's urban Waterfront is a stone's throw from the downtown and financial core. Our many recreational and cultural activities add to the allure of this unique neighbourhood. Lake Ontario and the Toronto Islands form a spectacular backdrop to our beautiful Waterfront promenade, its hotels, shops, services, restaurants, parks and gardens. *Living, working, shopping, dining. It's better by the water.*

About Redpath Sugar:

Redpath Sugar is an integral part of Toronto's Waterfront for over 50 years. We provide high quality sugars to consumers direct through grocery stores, foodservice distributors and food manufacturers across Canada. **Redpath Sugar** is proud of its heritage of producing natural, pure cane sugar products in Canada since 1854.

For additional information or interview requests, please contact:

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