

Upcoming ENTERPRISE TORONTO EVENTS

November 23, 2010

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LEARNING OPPORTUNITIES



Facebook Marketing Bootcamp

Toronto City Hall

Dec. 2

10 am - 11:30 am

Back by popular demand! In this session Daniel Patricio will give you the case studies, from-the-trenches best practices and checklist of to-dos to get your business up & running on the world's largest social network. Admission is **FREE** but registration is required at www.enterprisetoronto.com or telephone at (416) 395-7416.



ENTERPRISE TORONTO MORNING SEMINAR SERIES (NOVEMBER-DECEMBER)

Topics include: Selling to Different Personality Styles; Bigger and Better: Creative Strategies for Building Business Success; You Worked the Room – Now What?; How to Market Your Business in the Changing World of Media, etc.

Learn the tools and resources you will need to forge ahead in your business (8 – 9:30 am and 10 am – 12 noon) various locations. Admission is **FREE** but registration is required at www.enterprisetoronto.com or telephone at (416) 395-7416.

BUSINESS NEWS & OPPORTUNITIES



Green Enterprise Ontario

Business vs. The Environment: How did we get here and how do we get out!
(networking and refreshments to follow)

Nov. 24

6:30 pm - 9:30 pm

The event will consist of three tracks; infrastructure, operations, communications. Early bird fee: \$25, Door: \$30. FREE for GEO and Live Green Toronto business members. For registration and info go to www.greenenterprise.net. Contact: Julie Di Sensi at julie.disensi@greenenterprise.net or 416- 644-1012. Sponsored by: the City of Toronto and Live Green Toronto.



Centre for Social Innovators

Info Sessions on Office Space Available

Nov. 26 – 3:30 pm or Dec. 1 - 9:30 a.m

Social Innovation Annex is now open at 720 Bathurst St.! Office suites begin at \$750/mo and include 24/7 access to; high-speed internet; meeting rooms; kitchen' meeting rooms, etc. Desk spaces are available at \$365 per month. RSVP to view the office spaces to grace@socialinnovation.ca

Roundtable on Effective Communications -"Leading with Your Why"

Dec. 1st

Learn new techniques and share your ideas on how to effectively communicate 'the difference you want to make', in a way that will attract customers who want to tell everyone about you. Event will be in a collaborative roundtable format with group of peer entrepreneurs and business experts. Includes opportunities for networking. Inspired by the TedTalk of distinguished writer Simon Sinek. For more info or to register: <http://leadingwithwhy.eventbrite.com>



Free workshop on Employer Best Practices

"Are You Ready?"

George Brown College

9 am – 1 pm

Dec. 7

"Are You Ready?" The workshops were created by the Toronto Region Immigrant Employment Council (TRIEC) and focus on issues involved in recruiting and hiring skilled immigrants. They are interactive and designed to provide business owners with tools and techniques for sourcing the best talent for a job—including immigrant talent. The next workshop is scheduled on December 7th, 2010 at George Brown College at the St. James Campus. <http://collegeconnect.on.ca/projects/areyouready-2/>



Young Entrepreneur Awards
You're a successful entrepreneur. You're between 19 and 35
Get Recognized!

Apply for the prestigious Young Entrepreneur Awards (YEA) presented by the Business Development Bank of Canada. YEA pays tribute to remarkable young Canadian entrepreneurs who are outstanding in their business, but also because of their creativity, innovative spirit and community involvement.

In 2011, ten awards will be given in the following geographical distribution: Newfoundland & Labrador; Prince Edward Island; Nova Scotia; New Brunswick; Quebec; Ontario; Manitoba; Saskatchewan; Alberta & Northwest Territories; British Columbia & Yukon. Information, eligibility, selection criteria, campaign details and nomination form, visit the [YEA website](http://bit.ly/aaQmkP), <http://bit.ly/aaQmkP>.



HSBC International Business Awards
Honouring Canada's Best in International Business
Deadline: Jan. 14, 2011

HSBC International Business Awards is seeking Canadian companies that have demonstrated success doing business around the world. Two prizes will be given to firms for overall excellence and two prizes will be given to firms that have demonstrated extraordinary leadership in the fast-growing Asia-Pacific region as well as in Latin America. For more info, <http://www.bwob.ca/awards/>



City of Toronto
Toronto Business Directory 2008

Contact 65,000 Toronto private- and public-sector employers. Directory features complex searches for company name, employment range, geography, business activity, annual sales range. Cost \$50 includes HST. Download order form: <http://bit.ly/c09Amb>.

DIGITAL MEDIA AND INNOVATION EVENTS



2010 nextMedia
The Design Exchange
Toronto
Nov. 29-30

nextMEDIA Toronto is a two-day new media conference that celebrates the current and future leading players in advertising, broadcasting, television production, interactive marketing and media buying. More info at <http://www.nextmediaevents.com/toronto/>. Sponsored by City of Toronto, Economic Development & Culture.



Canadian New Media Awards
Design Exchange
Toronto
Dec. 1

The **Canadian New Media Awards** brings together the best and brightest from across all areas of the media landscape to honour the accomplishments of Canada's most successful digital media companies. Hosted by Ben Mulrone and sponsored by the City of Toronto, Economic Development & Culture. Details at <http://www.nextmediaevents.com/cnma/>



Canadian Innovation Exchange
MaRS Discovery District
Toronto
Dec. 7

The **Canadian Innovation Exchange (CIX)** is a conference for key players in the innovation economy, showcasing technology-based innovation emanating from Canada. Proudly sponsored by the City of Toronto, Economic Development & Culture. More info at <http://bit.ly/NqAEf>

INCUBATORS



The Toronto Food Business Incubator
How to Start a Food Business
North York Civic Centre
5100 Yonge Street
Dec. 13

If you are a chef or foodie, these valuable workshops are for you! Hosted by The Toronto Food Business Incubator and delivered in partnership with the City of Toronto's Economic Development & Culture Division.

Learn how to develop your products, develop your business plan, financing, branding your identity and utilizing the Web to source information. **Admission is \$20**, for registration please see, <http://bit.ly/9MrSBT>

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