

FREE WATERFRONT BUS SHUTTLE LAUNCH

WEDNESDAY, MAY 18, 2011

You and a guest are invited
to join The Waterfront BIA and Ontario Place
for the Official Launch of the FREE Waterfront Bus Shuttle

Wednesday, May 18
10am to 11:30am
Queen's Quay Terminal
207 Queens Quay West (at York)

10am – Continental Breakfast in front of Queen's Quay Terminal

10:30am – Speeches and Ribbon Cutting

11:00am – Optional round trip FREE Waterfront Bus Shuttle Ride to Ontario Place

Speakers:

Kevin Currie, Board Chairman, The Waterfront BIA

John Tevlin, General Manager, Ontario Place

Joel Peters, Senior Vice President, Chief Marketing Officer, Tourism Toronto

In attendance:

Carol Jolly, Executive Director, The Waterfront BIA

Kathi Bonner, Senior Property Manager, Queen's Quay Terminal

Dermot McKeown, General Manager, Radisson Admiral Hotel

Kiesha James, Marketing, The Westin Harbour Castle

Launching Victoria Day Weekend, the FREE Waterfront Bus Shuttle is designed for visitors and residents to easily explore all that the Toronto Waterfront has to offer by providing a direct shuttle from key waterfront hotels, shopping, dining and attractions to Union Station and Ontario Place.

PLEASE RSVP BY FRIDAY, MAY 13 TO:

Peter Ashworth, Ashworth Associates Public Relations, 416-603-6005, peter@ashworthassociates.com

