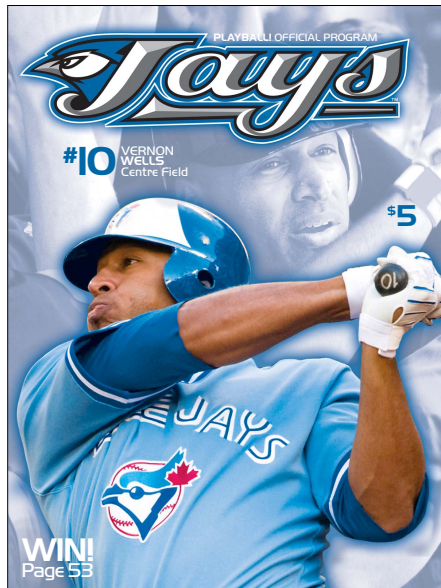
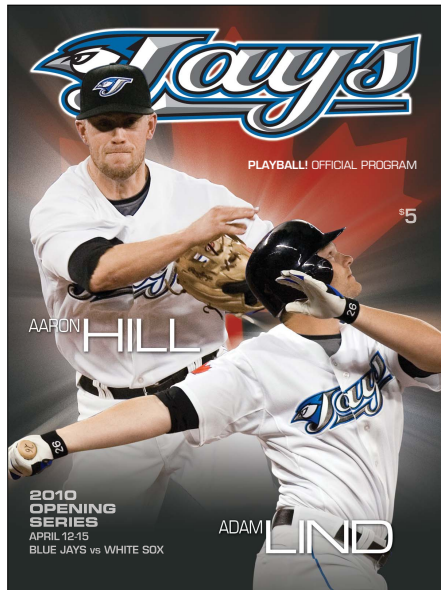




# Toronto Blue Jays Official Program



- I'd like to offer the members of the Waterfront BIA the opportunity to get involved with the Toronto Blue Jays Program.
- Core Media publishes the Official Program of the Toronto Blue Jays. This is the \$5 souvenir publication sold at all Toronto Blue Jay home games played at the Rogers Centre – right in your backyard.
- More than a million people will visit Rogers Centre for Blue Jays games this baseball season. Our program will provide Waterfront BIA members with a very affordable way to reach patrons who are in very close proximity.
- We are looking for participation from a minimum of 25 businesses in the Waterfront BIA to be able to present a very attractive advertising package.
- With interest from 25 businesses in the Waterfront BIA, just a handful of customers would be needed to make this a more than profitable investment.
- I've attached a copy of the Business Directory/Map that the Liberty Village BIA is running in our Toronto FC Program. I believe a similar treatment would work exceptionally well for Waterfront BIA members in our Blue Jays Program.
- I think this would be great way for interested members to generate high-volume traffic, and profit from fans, tourists, and those working at Toronto Blue Jays games
- Please contact Neil Felder at 416-863-6660 at extension 19, or by email [nfelder@coremedia.ca](mailto:nfelder@coremedia.ca) to hear more about this opportunity.

## Cafes Restaurants Nightlife

- 1 **ACADEMY OF SPHERICAL ARTS**  
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www.sphericalarts.com  
Casually Elegant Dining & Billiards
- 2 **BALZAC'S COFFEE**  
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www.balzacs.com  
The Coffee Powerhouse
- 3 **BOOSTER JUICE**  
128 Atlantic Avenue, 416-532-9222  
www.boosterjuice.com  
Premium Juice & Smoothie Bar
- 4 **THE LIBERTY BISTRO**  
25 Liberty Street, 416-533-8828  
www.libertybistro.ca  
Artisan Beer on Tap
- 5 **LIBERTY SHAWARMA**  
114 Atlantic Avenue  
416-792-6767  
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- 6 **MILDRED'S TEMPLE KITCHEN**  
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www.templekitchen.com  
Worship Flavour On TO's Hottest Patio
- 7 **THE ROTISSERIE HOUSE**  
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www.therotisseriehouse.ca  
Great Food at Family Prices!
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## Shopping Lifestyle

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  - 10 **CADEAUX BOUTIQUE**  
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www.rykr111.com  
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